



## Why Wall Street Cares About Parks and Rec San Diego, California January 27-29, 2016

### Host Hotel

Wyndham San Diego Bayside  
1355 N Harbor Drive  
San Diego, CA 92101

### Wednesday Evening, January 27, 2016

5:30-8:00 p.m. Opening Reception  
*Waterfront Park*  
*1600 Pacific Highway*

### Thursday, January 28, 2016

8:00-8:30 a.m. Breakfast and Introductions  
*San Diego County Admin Building*  
*Bayside Rooms 2-3*

8:30-9:00 a.m. Setting the Stage: New Park Financing: Case Study of Waterfront Park

9:00-10:30 a.m. Roundtable discussion: "Why Wall Street Cares About Parks and Rec and How Do I Access Their Capital?"

- Dan Gilman
  - Jeffries Global Investment Bank
- Dev Pathik
  - The Sports Facilities Advisory

10:30-10:45 a.m. Bus pick up and travel to Balboa Park

11:00-11:30 a.m. Balboa Park Tour 1

11:30 a.m. -12:30 p.m. Networking Lunch  
*House of Hospitality*  
*2<sup>nd</sup> Floor, Loggia Room*

12:30-1:00 p.m. Balboa Park Tour 2



1:00-2:30 p.m.

Site Visits of Horton Plaza Park, Chicano Park, and Fault Line Park

2:30-4:30 p.m.

*San Diego Central Library  
Mary Hollis Clark Conference Center  
Ground Floor*

“Am I Getting The Best Deal For My Community?” -  
Bob Cornwell

Park and Community Development Tools and Strategies Interactive  
Panel Discussion, Featuring:

- Emily Young
  - Vice President of Community Impact, The San Diego Foundation
- Chi Elder
  - Vice President, Citibank Community Development
- Kimberly Brewer
  - Vice President of Development, Westfield LLC - San Diego Regional Office
- Eli Sanchez
  - Senior Project Manager, Civic San Diego
- Jeff Zinner
  - Senior Project Manager, Civic San Diego

5:30-7:00 p.m.

*Harbor House Restaurant  
Seaport Village  
831 West Harbor Drive*

Networking Reception

- Sponsored by:



## **Friday, January 29, 2016**

8:30 a.m.

Bus pick-up at Wyndham Hotel

9:00 a.m.-12:30 p.m.

*Tijuana River Estuary Visitor Center*

Breakfast and Overview of Tijuana River Estuary Park  
Interactive Tour of Tijuana River Estuary Park

Group Discussion and Workshop

- Outsourcing O&M Possibilities and Pitfalls
  - Group Discussion facilitated by Dev Pathik, SFA
- Tensions between Recreation and Conservation: How to Create A Win-Win
- Mini Charette: Develop a Design and Financing Vision

12:30 p.m.

Bus pick-up and boxed lunch

1:00-6:00 p.m.

*Torrey Pines Golf Course*

Optional Tour: PGA Tour Farmers Open

-Tickets compliments of San Diego Park and Recreation Dept.