



**Data-Driven Government and Parks and Rec
Boston, Massachusetts
May 11 - 13, 2016**

Host Hotel:

Aloft Boston Seaport
401-403 D Street
Boston, MA 02210

Wednesday May 11, 2016

5:00 - 7:00 p.m. Welcome Reception
▪ Sponsored by: Greater Boston Convention & Visitors Bureau
Harpoon Brewery

Thursday May 12, 2016

8:15 a.m. Bus Pickup at Aloft Boston Seaport

8:45- 9:15 a.m. Networking Breakfast
▪ Sponsored by: Massachusetts Recreation and Park Association
Roxbury Innovation Center

9:15 – 9:30 a.m. Introductions and Welcome
▪ Mayor Walsh (Invited) | Chris Cook - Commissioner, Boston Parks and Recreation

9:30- 11:30 a.m. Session: Advances in Data-Driven Government
Conversation and Q&A
▪ Nigel Jacob and Kris Carter - Boston Office of New Urban Mechanics
Discussion and tour: What does my city do and how do the Boston lessons apply?

11:30 a.m. Bus pick up at Roxbury Innovation Center

12:00 - 1:00 p.m. Networking Lunch
Curley House
▪ Sponsored by: Boston Parks and Recreation

1:00 p.m. Bus pick up at Curley House

1:15 – 1:45 p.m. Tour: Justine Mee Liff Park

1:45 p.m. Bus ride to MIT Campus



2:15 – 3:45 p.m.	<p><u>Session: “Why are we drowning in information yet starving for wisdom?”</u> <i>MIT Media Lab - Room E14-633</i></p> <p>Pecha Kucha Presentations</p> <ul style="list-style-type: none"> ▪ Holly Elwell - TPL Tim Reardon - MAPC Julie Africa - Harvard Chan School of Public Health Sandra Richter - soofa Ken Golding - Sasaski Strategies James Miner - Sasaki Associates <p>NRPA Lab Attendee Survey Results</p> <ul style="list-style-type: none"> ▪ Kevin Roth - VP of Research, NRPA <p>Data Hackathon: Boston Park’s Data Case Study</p>
3:45 p.m.	Walk to MIT SENSEable City Lab
4:00 p.m. – 5:00 p.m.	<p>Presentation: MIT SENSEable City Lab Presentation <i>MIT SCL – MIT Building 9 – Room 209</i></p> <ul style="list-style-type: none"> ▪ Erin Baumgartner and Lab Researchers – MIT SCL
5:00 p.m.	Bus pick up at MIT SENSEable City Lab
5:30 - 7:30 p.m.	<p>Evening Reception</p> <ul style="list-style-type: none"> ▪ Sponsored by: Sasaki Associates <p><i>Nebo</i></p>
Friday May 13, 2016	
8:15 a.m.	Bus pick up at Aloft Boston Seaport
8:30 - 9:15 a.m.	<p>Networking Breakfast</p> <ul style="list-style-type: none"> ▪ Sponsored by: Brookline Recreation Department <p><i>Parkman House-Boston Common</i></p>
9:15 - 9:45 a.m.	How to Make Tech Work for Parks and Rec
10:00 a.m. - 12:30 p.m.	<p>Walking tour, featuring pop up data and tech applications</p> <ul style="list-style-type: none"> ▪ Sandra Richter and Edward Krafcik - soofa Jill Zick - Boston Redevelopment Authority Steven Anderson - Rose Kennedy Greenway Conservancy <p><i>Boston Common/Public Garden, City Hall Plaza, Faneuil Hall, Rose Kennedy Greenway</i></p>
12:30 - 1:15 p.m.	Food Truck Lunch (On your own)
1:30 p.m.	Bus pick up at Rose Kennedy Greenway, drop off at hotel
1:30 - 4:30 p.m.	<p>Optional Free Activity: Boat Tour of Boston Harbor and Spectacle Island</p> <ul style="list-style-type: none"> ▪ Sponsored by: Boston Parks and Recreation
7:15 p.m.	<p>Optional Free Activity: Boston Red Sox vs. Houston Astros</p> <ul style="list-style-type: none"> ▪ Sponsored by: Coca-Cola <p><i>Fenway Park</i></p>