



Judging Criteria for Gold Medal Questions

About the Questions and the Scoring

- All questions from question 3 through 11 are worth 9 points each. Exception: Question 4 which is worth 10 points.
- Questions 1 and 2 are statistical information collected to provide GM judges with background on the agency and have no points associated with them.
- Questions 12 and 13, web site and comprehensive plan update have no points attached to them and are used to learn more about the agency.

Questions 1 and 2

Questions 1 and 2 are for information only to provide GM judges with statistical background on the agency.

Questions 3 and 4

- Question 3: “What Makes Your Agency Outstanding?” is worth a total of 9 points
- Question 4: “Telling Your Story: Agency’s Impact about Community” is worth a total of 10 points.

There are NO specific judging criteria for these two questions. In essence, your agency is providing the criteria for both of these questions and GM judges will award a total of 9 points for Question 3; 3 points for each example and 10 points for Question 4; 2 points for each example.

Question 3

What makes your agency ‘outstanding’? Please cite 3 specific examples to support why your agency is ‘outstanding?’ (Total Maximum Word Count 180)

Example #1 (3 points)

Example #2 (3 points)

Example #3 (3 points)

The responses from the agency will determine the criteria for the responses.

Question 4

Tell us your story about how your agency positively impacts the community you serve. Share with us 5 actions or activities your agency has been involved with or undertaken in the past three years. (Total Maximum Word Count 200)

1. **Impact Action/Activity** (2 points)
2. **Impact Action/Activity** (2 points)
3. **Impact Action/Activity** (2 points)
4. **Impact Action/Activity** (2 points)
5. **.Impact Action/Activity** (2 points)

The responses from the agency will determine the criteria for the responses.

Question 5

There are few resources more critical than public support, citizen involvement, and staff engagement. Please identify outstanding or innovative ways in which your agency addresses these three components. (Maximum 180 Word Count)

1. **Public Support** (3 points) on the basis of
 - Level of Outstanding/Innovative (1)
 - Range and Depth of Actions (1)
 - Perceived Level of Effectiveness (1)

2. **Citizen Involvement** (3 points) on the basis of
 - Level of Innovation/Innovative (1)
 - Range and Depth of Actions (1)
 - Perceived Level of Effectiveness (1)

- 3. Staff Engagement** (3 points) on the basis of
- Level of Outstanding/Innovative (1)
 - Range and Depth of Actions (1)
 - Perceived Level of Effectiveness (1)

Question 6

Public entities have been increasingly called upon to demonstrate the results of their services and practices to decision-makers and the general public. Please share with us 3 results, impacts, or outcomes you have measured and brief background about how the results were secured. (Total Maximum Word Count - 210)

Example 1 (3 points) on the basis of

- Value of Outcome Assessment (1)
- Methods of Measurement (1)
- Sharing of Results (1)

Example 2 (3 points) on the basis of

- Value of Outcome Assessed (1)
- Methods of Measurement (1)
- Sharing of Results (1)

Example 3 (3 points) on the basis of

- Value of Outcome Assessed (1)
- Methods of Measurement (1)
- Sharing of Results (1)

Question 7

Park and recreation agencies have long been known for the creative and innovative ways they manage policies, services, and agency as a whole. One of the desirable outcomes of the Gold Medal program is to identify these valuable efforts and approaches to be shared with others. Please identify and briefly explain three

innovations used or implemented by your agency within the last three years. (Total Maximum Word Count – 210)

Example 1 (3 points) on the basis of

Level of Innovation (1)

Perceived Level of Effectiveness (1)

Result Achieved (1)

Example 2 (3 points) on the basis of

Level of Innovation (1)

Perceived Level of Effectiveness (1)

Result Achieved (1)

Example 3 (3 points) on the basis of

Level of Innovation (1)

Perceived Level of Effectiveness (1)

Result Achieved (1)

Question 8

In what ways has your agency in the last three years addressed the NRPA identified issue of social equity? (Maximum Word Count 120)

Total of 3 points on the basis of

Range of people included in equity efforts (1)

Extend of actions taken (1)

Perceived effectiveness of actions (1)

Question 9

In what ways has your agency in the last three years addressed the NRPA identified issue of health and wellness? (Maximum Word Count 120)

Total of 3 points on the basis of

Range of health issues addressed (1)

Extend of actions taken (1)

Perceived effectiveness of actions (1)

Question #10

In what ways has your agency in the last three years addressed the NRPA identified issue of conservation? (Maximum Word Count 120)

Total of 3 points on the basis of

Range of issues addressed (1)

Extend of actions taken (1)

Perceived effectiveness of actions (1)

Question #11

What challenges has your community and/or agency experienced over the past 3 years and what steps or actions have you taken to resolve these challenges. (Maximum Word Count 210)

Total of 3 points on the basis of

Agency role with challenge (1)

Types of steps of actions taken (1)

Effectiveness of approach (1)

Question 12

Provide us with a link to your website. _____

Is your website controlled by the agency or your jurisdiction? Check as appropriate

Agency controlled ____

Control of jurisdiction ____

Question 12 is not a question that will receive a specific score.

Question 12 will be reviewed by the judges during the initial phase of judging and is intended to expand the judges' understanding of your agency and community.

Question 13

Please share with us a three page overview of your most current Comprehensive Plan for the agency. Within this overview it is suggested that the agency include: major goals of the plan; current progress towards reaching those goals; and future plans to complete the plan.

Question 13 is not a question that will receive a specific score during the initial round of judging. The entire Comprehensive Plan will be examined during the judging of the finalists.