2016 LWCF Outdoor Recreation Legacy Partnership (ORLP) Grant Program

Wednesday, March 30, 2016
2:00 PM ET
Webinar Partners

- National Recreation and Park Association
- American Planning Association
- City Parks Alliance
- The Trust for Public Land
Webinar Logistics

• Q&A at the Conclusion of NPS Presentation

• Please Submit Questions Using Question/Chat Box Function

• Every Effort to Respond to Question “Themes”

• All Submitted Questions will be Saved and Shared with NPS and Partner Organizations

• NPS and Partner Contact Information Provided at Conclusion of Today’s Program

• Webinar Archived and Available on NRPA Website
ORLP Background

• Initially Funded by Congress in 2014 as Part of LWCF State Assistance Program

• $3 Million “Competitive Program” Among the $45 Million in Total State Assistance Funding

• National Park Service (NPS) Names Program “ORLP” and Announces Initial Grants in April 2015

• $2.9 Million to Eight Local Communities:
  - Atlanta, GA
  - Bridgeport, CT
  - Denver, CO
  - Detroit, MI
  - Madison, WI
  - Minneapolis, MN
  - Mobile, AL
  - Portland, OR
ORLP Background

- Congress Again Provided $3 Million for Program in 2015
- Significant Increase in LWCF State Assistance for 2016
- Total of $110 Million for State Assistance
- Includes $12 Million for “Competitive” (ORLP)
- NPS Announces $15 Million ORLP Grant Program for 2016
- New for 2016 – Planning Grants
- Application Deadline – May 20th
National Park Service Presenters

Joel Lynch – Chief
State and Local Assistance Programs Division

Elisabeth Morgan Fondriest
Recreation Grants Programs Team Lead
State and Local Assistance Programs Division
LWCF Outdoor Recreation Legacy Partnership (ORLP) Program

Informational Webinar
March 30, 2016

Supporting community outdoor recreation needs for more than 50 years
Session Objectives

1. Overview of the LWCF State and Local Assistance Programs
2. Overview of the ORLP program goals & purpose
3. Detail eligibility and program implementation
4. Outline project selection and ranking criteria
5. Summarize the application process and timeline
6. Overview of the new pilot SCORP planning grants
LWCF State & Local Assistance Programs

1. State and Local Assistance Program – “Traditional” state grant formula funds
   - Funds allocated to States/Territories/DC by formula for state/local selected projects

2. Outdoor Recreation Legacy Partnership Program – “Nationally competitive”
   - Grants targeted to help urban communities address outdoor recreation deficiencies
Basics of LWCF State Assistance Grants

- State and Federal *Partnership*
- 50/50 matching grants

- To states and thru states to local units of government (sub-grantees)
- Funds for acquisition and development of land for public outdoor recreation
- Planning grants to States to assist in the development of Statewide Comprehensive Outdoor Recreation Plans (SCORP)
• Basics of the LWCF State Assistance Grants cont'd....

  – All projects proposals must be in accordance with the SCORP, which is required for State participation in the LWCF program

  – Under the LWCF Act, all assisted sites must be maintained and accessible for public for outdoor recreation use in perpetuity
• LWCF -- Outdoor Recreation Legacy Partnership (ORLP) Program
  – March 9, 2016 Announcement – Grants.gov Funding Opportunity Number (FOA) P16AS00065
  – 2nd Grant round of the new program
• ORLP Acquisition/Development Grants: Program Goals and Purpose
  – Support projects in cities/urbanized areas that:
    • Create or reinvigorate parks and other outdoor recreation spaces
    • Connect/re-connect people with the outdoors
  – Priority given to projects located in areas that are:
    • Economically disadvantaged
    • Lacking outdoor recreation resources
  – Grant range $250,000 to $750,000
• ORLP Acquisition/Development Grants:

Eligible Sponsors

– Sponsors must be State or local government agencies (cities, counties, park districts, etc.), or federally-recognized Indian tribes.

– Individuals, nonprofit organizations, and other private entities are not eligible as applicants or sub-awardees

• However, projects that involve partnerships with such entities are favored.
• ORLP Acquisition/Development Grants: Project Eligibility
  – Sponsor must represent a jurisdiction of at least 50,000 people AND
  – Be named or be geographically within one of the 497 US Census-designated “urbanized areas”
  – Project should be located within the urbanized area
  – A list and maps of the 497 urbanized areas: https://www.census.gov/geo/maps-data/maps/2010ua.html
Las Vegas-Henderson, NV
ORLP Acquisition/Development Grants: Program Responsibility & Implementation

- LWCF-State Lead Agency
  - Solicit, select, and submit up to 2 proposals
  - Submit final selected project applications

- NPS
  - Organize the evaluation panel(s) comprised of federal and non-federal professionals
  - Panel score proposals for ranking
  - NPS Director select projects from ranked list
• ORLP Acquisition/Development Grants: Project Evaluation Factors

  – 3 Project Evaluation Factors and 9 Criteria with a total possible score of 100 points

    1. Relevance of proposed project to core program goals (4 criteria for 60 possible points)

    2. Technical merit and qualifications of applicant (3 criteria for 15 possible points)

    3. Financial support and leveraging (2 criteria for 25 possible points)
1. Relevance of Project – Criteria

<table>
<thead>
<tr>
<th></th>
<th>Description</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Improves physical and recreational access and addresses a recreational deficiency</td>
<td>(0-20 points)</td>
</tr>
<tr>
<td>2</td>
<td>Improves recreation service to communities or neighborhoods with large pop’ns of minorities, low-income, and/or youth</td>
<td>(0-20 points)</td>
</tr>
<tr>
<td>3</td>
<td>Engages the public</td>
<td>(0-10 points)</td>
</tr>
<tr>
<td>4</td>
<td>Has innovative and transformative attributes</td>
<td>(0-10 points)</td>
</tr>
</tbody>
</table>
2. Technical Merit and Qualifications of Applicant – Criteria

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>5</td>
<td>Aligns with/furthers SCORP goals and other applicable plans</td>
</tr>
<tr>
<td></td>
<td>(0-5 points)</td>
</tr>
<tr>
<td>6</td>
<td>Demonstrates readiness</td>
</tr>
<tr>
<td></td>
<td>(0-5 points)</td>
</tr>
<tr>
<td>7</td>
<td>Applicant and partner capacity</td>
</tr>
<tr>
<td></td>
<td>(0-5 points)</td>
</tr>
</tbody>
</table>
3. Financial Support & Leveraging – Criteria

<table>
<thead>
<tr>
<th></th>
<th>Description</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>8</td>
<td>Viability and reasonableness of project budget (0-10 points)</td>
<td></td>
</tr>
<tr>
<td>9</td>
<td>Financial support and leveraging (0-15 points)</td>
<td></td>
</tr>
</tbody>
</table>
• ORLP Acquisition/Development Grants: Pre-Application Components
  – Standard Forms for Financial Assistance
  – Project Narrative

• Proposed narrative structure is an introductory overview about the project followed by content addressing review criteria (target length: no more than 10 pages)

• Outlined on pages 8-10 of FOA

• Make sure to provide a response to each
• ORLP Acquisition/development Grants: Pre-Application Components (Cont.)
  – Budget narrative (3-4 pages, including tables)
    • Break down, describe, and justify project costs
    • List all source(s) and amount(s) of match contributions, particularly the min. required 1:1
    • List source(s) and amount(s) of leveraged funds, if any
ORLP Acquisition/development Grants:
Pre-Application Components (Con’t)

– Project Location and Site Maps

• Neighborhood/community map showing the
general location of the project site plus any
other existing recreation resources

• Map or aerial photo clearly delineating the
specific project site, including the proposed
boundary area of the project as required by
Section 6(f)(3) of the LWCF Act.
• ORLP Acquisition/development Grants: Pre-Application Components (Con’t)
  – State may have additional application content requirements
  – Merit panel (peer based) will score criteria for Project Relevance. NPS staff will score the rest.
NEW - ORLP Pilot SCORP Planning Grants

- Set-aside of $750,000 ORLP funds for matching grants of up to $75,000
- Goal to stimulate States to improve their SCORP
  - Address needs, problems, and/or issues specific to urban areas
  - Help identify urban areas underserved by parks and other outdoor recreation resources
- Eligible applicants are limited to the State’s agency for LWCF, but project execution may be sub-awarded
National Park Service

• Target Timeline

  – Funding Opportunity Announced March 9, 2016

  – **Preapplications due to NPS from State via Grants.gov by 10pm EDT on May 20, 2016**

  – Announcement of selected projects by September / early October

  – Grant agreements signed between January and April 2017
National Park Service

- Census Information
  - FR notice published March 27, 2012 (77 Fed. Reg. 18652)
    https://www.census.gov/geo/reference/pdfs/fedreg/fedregv76n164.pdf
  - Urbanized area reference maps:
    https://www.census.gov/geo/maps-data/maps/2010ua.html

- Grants.gov Information
  - Funding Opportunity Title: National LWCF Outdoor Recreation Legacy Partnership Program
  - Funding Opportunity Number: P16AS00065
Joel Lynch, 202-354-6905
joel_lynch@nps.gov

Elisabeth Fondriest, 202-354-6916,
elisabeth_fondriest@nps.gov
2016 ORLP Grant Program

2016 ORLP Grant Application Available at “Grants.gov”

Grant Opportunity: P16AS00065

Contact Information

NRPA – Dave Tyahla  
[Email]

APA – Kirsten Holland  
[Email]

CPA – Julie Waterman  
[Email]

TPL – Joel Pannell  
[Email]

National Park Service  
Joel Lynch  
[Email]

Elisabeth Fondriest  
[Email]