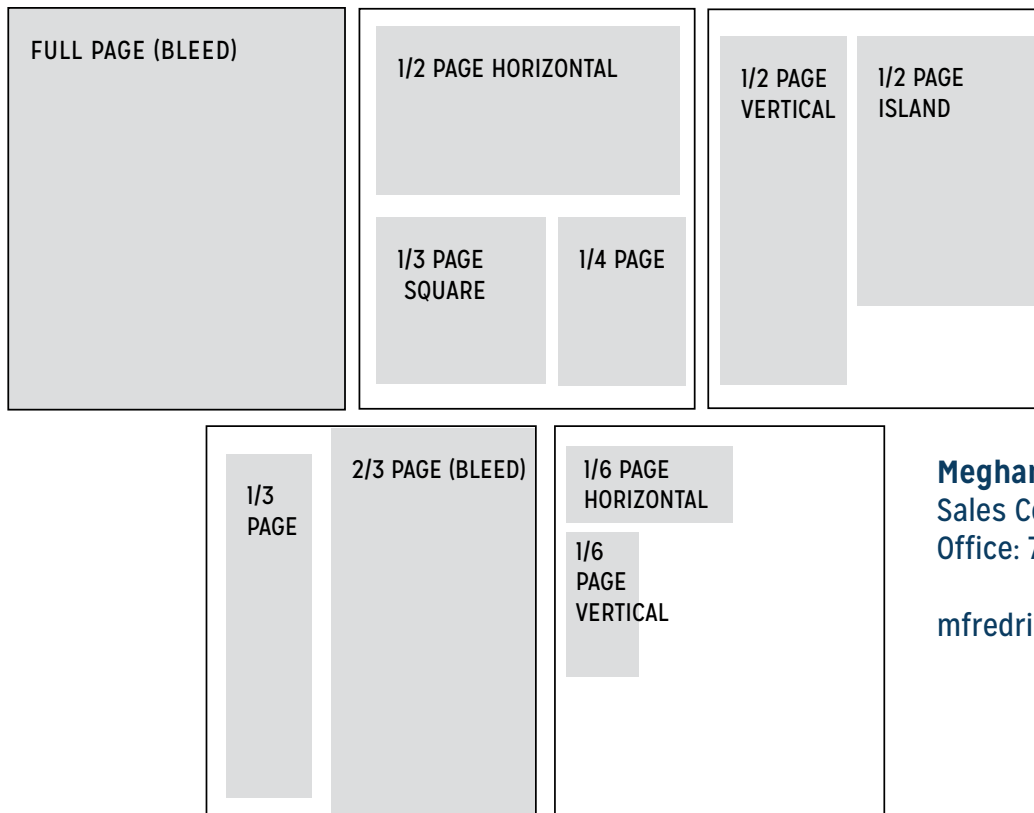


PRINT SPECS

- **TRIM SIZE:** 9" x 10.75"
- **SPREAD TRIM SIZE:** 18" x 10.75"
- **BLEED:** Allow 1/8" bleed on all four sides for bleed ads. Keep all live copy 3/8" from trim.
- **PRINTING:** Web offset
- **FILE TYPE:** High-resolution (300 dpi) Adobe Acrobat PDF/X-1a or higher.
- **COLOR:** CMYK only (no spot colors). To ensure true and accurate color when printing, please supply a SWOP-approved color proof.
- **POSITION:** We make every attempt to accommodate all position requests. However, all premium and guaranteed positions (other than covers) are 15% extra.

PRINT AD SPECIFICATIONS

Ad Size	Width * Depth
Full Page (Bleed)	9.25" x 11"
Full Page (Non-Bleed)	8.25" x 10"
2/3 Page (Bleed)	5.825" x 11"
2/3 Page (Non-Bleed)	5" x 9.625"
1/2 Page Vertical	3.625" x 9.625"
1/2 Page Horizontal	7.625" x 4.75"
1/2 Page Island	5" x 7.5"
1/3 Page Vertical	2.375" x 9.625"
1/3 Page Square	5" x 4.75"
1/4 Page	3.625" x 4.75"
1/6 Page Vertical	2.375" x 4.75"
1/6 Page Horizontal	5" x 2.25"



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AD SUBMISSION

For large files, please use the NRPA dropbox:

<http://dropbox.hightail.com/NRPAAdvertising>

Questions? Contact **Meghan Fredriksen** at 703.858.2190 or mfredriksen@nrpa.org