



City Action Framework

The framework below is to be used to guide action, celebrate cities, and build a national best practice network to support city leaders. The campaign will help cities track progress along the framework. Success will be acknowledged on 10minutewalk.org and in the media.

Goal 1 - Leadership: Demonstrate broad-based support for the 10-Minute Walk Campaign

Lead – Publicly announce Mayor’s support for the 10-Minute Walk Campaign

Staff – Dedicate city staffing to the 10-Minute Walk Campaign

Partner – Create a coalition of cross-sectoral partners to support the Campaign

Represent – Engage the community to ensure all voices, including those historically under-represented*, are represented throughout the Campaign

Goal 2 - Planning, Policy, and Funding: Support incorporation of the 10-Minute Walk Campaign as a key and sustained planning and funding priority

Assess – Establish and analyze baseline metrics for 10-minute walk park access and park quality, ensuring that data and analysis includes under-represented populations*

Prioritize – Identify priority areas and actions based on findings from your assess metrics and analysis

Formalize – Create equitable citywide policies that support achievement of the 10-Minute Walk Campaign

Plan – Incorporate 10-Minute Walk Campaign goals into citywide planning documents

Fund – Identify funding to sustain continued investment in parks, operations, programming, and connections

Goal 3 - Implementation: Increase the percentage of people living within a 10-minute walk of a high-quality park through enhanced funding, partnerships, and expertise

Activate – Program, and maintain parks to ensure quality, increase use, and support civic engagement for all people particularly under-represented populations*

Connect –Improve streets, sidewalks, trails, and other infrastructure to ensure safe connections to parks and to address barriers to access and use

Enhance – Redevelop and maintain parks to be high-quality spaces that reflect the spirit of the community and maximize health, environmental, and social benefits

Create – Build new parks, leverage existing public land, and support best land use around parks

*Such as people of color, low-income individuals, LGBTQ community, individuals with physical/cognitive disabilities, and immigrants and refugees

