



# Sample Outline

## Predicting Trends for an Unpredictable Future

[Speaker name(s)]

75 minutes (1.25 hours - 0.1 CEUs)

- I. Introduction (5 minutes)
  - a. [Speaker 1]
  - b. [Speaker 2]
  - c. Topic overview and objectives for the session
- II. Predicting the Unpredictable (15 minutes)
  - a. Discussing Current Industry Dynamics
  - b. Impact on Agencies and their Communities
- III. Future Trends - The Next 50 Years (20 minutes)
  - a. Key Trends
  - b. Impact on the Industry
  - c. Examples
- IV. Building an Organizational Culture to Plan for a Changing Future? (20 minutes)
- V. Conclusion (10 minutes)
  - a. Questions
  - b. Assess understanding

**All proposals must be submitted [electronically here.](#)**