



**2022  
ANNUAL  
CONFERENCE**

# **Rise Up**

**Grow your  
Business in  
Parks & Recreation.  
Exhibit at the  
NRPA Annual Conference.**

**EXPO SEPTEMBER 20-21  
CONFERENCE SEPTEMBER 20-22**

[www.nrpa.org](http://www.nrpa.org)

# 2021 Conference Testimonials



## Exhibitor Testimonials

We would recommend the NRPA to all of our customers. It is great to get to know those nationwide and truly find out what businesses do what. – *Hannah Morman, Midwest Elastomers*

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We recommend NRPA conference to other exhibitors. The in person experience we get with potential clients helped us to convert the leads to sales. – *Latha Kumar, Zamorins Solutions*

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This year was our best show ever in 10 years of business. The EXPOdition game card was a huge hit and our reps were consistently busy talking with potential clients and reconnecting with current clients. – *Briana Massie, Life Floor*

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NRPA gives us the chance to meet new clients, but it is also a chance to see our current clients around the country. It is a great place to catch up, say hi, and find out how they are doing. – *Tracey Rivera Cooper, MyRec.com Recreation Software*

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## Attendee Testimonials

A one stop shop for all your agency needs. – *Tina Boysha, City of Clarksville*

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NRPA Conference is a great way to engage with fellow professionals and learn about trends in the field as well as share experiences and engage in useful dialog regarding challenges and successes of various agencies and recreation/park professionals across the US. – *Oralethea Davenport, Irwin Center Manager, Homewood-Flossmoor Park District*

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I enjoy visiting the Exhibit Hall every year! It's wonderful to see new concepts, equipment, and solutions specifically for parks & recreation departments. The vendors are always willing to answer questions and provide excellent knowledge and experience in their products. – *Monica Kaskey, Recreation Supervisor, Pewaukee Parks & Recreation Department*

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I was blown away by the depth of the exhibits and by the numbers. – *Adam Nelsen, Aquatics Director, City Of Benton*

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Always enlightening finding new businesses or tools that are out there. Enjoy looking forward to learning new trends. Best part is the conversations. You never know who you are going to meet and new ideas you might discover. – *Kelly Hyer, Recreation Superintendent, West Bloomfield Parks & Recreation Commission*

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I was extremely satisfied with the education sessions and access to the many vendors and the products they provided in the exhibit hall. Additionally, the overall experience of attending a conference in a place like Nashville, Tennessee was one to remember. Thank you NRPA! – *Joseph Dziedzic, Director of Parks and Recreation, City of Hialeah*

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Nothing can compare to the immersive experience of the NRPA conference! The educational sessions and networking opportunities were both fun and informative while the eclectic group of parks and recreation professionals (from different regions) had the opportunity to share industry trends and issues. Learning how professionals from other areas are handling programming, facility use, etc. provided me with innovative ideas to reshape our department. – *Noreen Wilpiseszski, Recreation Program Manager, Trumbull Parks and Recreation*

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**CLICK TO VIEW  
ATTENDEE  
DEMOGRAPHICS**

# Why Exhibit?

*Each year, conference attendees participate in the NRPA Annual Conference for professional development opportunities, networking with peers and industry partners, and to recognize and celebrate leaders in the park and recreation profession. The conference is an excellent place for you to showcase your products and services to this key target audience.*



## **DECISION MAKERS**

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*85% are at the management level or higher in their profession.*



## **PURCHASE POWER**

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*93% play a roll in their agency's purchasing process.*



## **BUYERS**

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*99% shop the exhibit hall for products and services.*



## **BUDGET**

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*More than 40% have an annual operating budget of \$10 million.*



**BOOK YOUR  
BOOTH TODAY**



# Cost to Exhibit

## Booth Costs

\$3,000 per 10x10 (up to five booths)

\$2,900 per 10x10 (six to nine booths)

\$2,800 per 10x10 (10 or more booths)

## Premiums

\$300 per Corner

\$1200 for an Island

\$675 for the Premium Exhibit Area

## Standard Booth Package

Five Booth Staff Passes and Two Guest Passes per 10x10.  
Additional passes can be purchased for \$25 per pass.

Standard 8-foot pipe and drape, side curtains are 3 feet.

One 7-inch by 44-inch, single-line identification sign per  
in-line exhibitor.

## Exhibitor and Sponsorship Inquiries

For questions about exhibiting or  
sponsorship opportunities.

**Ruth Wheeler**

Senior Corporate  
Development Officer

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Based in California (PST)



## Partial List of Past Attendees

Acworth Parks, Recreation and Community Resource Dept.	Bernalillo County	Recreation	City of Allentown	City of Clinton Parks and Recreation
Addison Parks & Recreation	Bernalillo County Parks & Recreation	Calvert County Parks and Recreation	City of Altus	City of Clinton Parks and Recreation
Adel - Cook Recreation Dept	Berwyn Park District	Camacho Activity Center	City of Ames Parks & Recreation	City of Clive Parks & Recreation
AFSVC/SVP	Bessemer Parks & Recreation	Cannon AFB	City of Anderson Parks and Recreation	City of Colleyville
Aiken Parks, Recreation & Tourism	Bettendorf Park Board	Canton Park District	City of Angleton	City of Colton
Department	Billings Parks, Recreation & Public Lands	Carlsbad Park & Recreation Department	City of Antioch	City of Commerce
Air Force	Bismarck Parks & Recreation District	Carmel Clay Parks & Recreation	City of Apple Valley	City of Concord
Alabama Recreation & Parks Foundation	Blacksburg Parks & Recreation	Carol Stream Park District	City of Arcadia	City of Cortland
Alabama Recreation and Parks Association	Bloomington Parks & Recreation	Caroline County Recreation & Parks	City of Ardmore Parks & Recreation	City of Covington
Albany Recreation & Parks Dept	Bloomington Parks, Arts & Recreation	Carroll County Recreation & Parks	Department	City of Covington KY- Parks and Recreation
Albuquerque Parks & Recreation Dept	Commission	Carroll County Recreation	City of Ardmere, Oklahoma	City of Covington Parks & Recreation
Alcorn State University	Blue Springs Parks & Recreation	Carroll Co Recreation & Parks	City of Aspen - Parks Department	City of Covington, KY- Parks & Recreation
Alexandria Recreation, Parks & Cultural Activities	Department	Carroll County Recreation	City of Athens	City of Covington, KY- Parks & Recreation
Allen Parks & Recreation Department	Bluffton Recreation Department	Carroll County Recreation & Parks	City of Atlanta Parks & Recreation	City of Crystal
Alpharetta City Parks & Recreation	Boca Raton Recreation Services Dept	Carrollton Parks & Recreation Department	City of Augusta	City of Cullman Parks & Recreation
Alsip Park District	Boiling Spring Lakes	Carson Valley Swim Center	City of Aurora PROS	Department
American Fork City	Bolingbrook Park District	Cary Institute of Ecosystem Studies	City of Austin	City of Culver City
Amherst Parks and Recreation Department	Boro of Middlesex	Cary Park District	City of Austin Parks and Rec	City of Cupertino Parks and Recreation
Andersen Air Force Base	Borough Of Roselle Department Of Recreation	CCMC	City of Avondale	City of Cuyahoga Falls
Annapolis Recreation & Parks	Recreation	Cecil County Parks and Recreation	City of Baker	City of Dallas Park And Recreation
Anne Arundel County Department of Recreation and Parks	Borough of Topton	Cedar Rapids Parks & Recreation	City of Bakersfield Recreation & Parks	City of Dania Beach, Parks and Recreation
Anne Arundel County Recreation & Parks	Recreation & Facilities	Department	Department	Department
Apex Management	Botetourt County Department of Recreation	Centerville-Washington Park District	City of Balch Springs	City of Dayton
Appalachian State University	Botetourt County Recreation	Centre Region Parks & Recreation	City of Baldwin Park	City of Daytona Beach Shores
Appalachee Park & Recreation District	Boulder Parks & Recreation Department	Authority	City of Baltimore	City of De Pere Community Center
Arcade Creek Recreation and Park District	Bozeman Parks Division	Chamblee Parks and Recreation	City of Barrie	City of De Pere Parks, Rec & Forestry
Arizona State University School of Community Resources & Development	Bozeman Recreation & Park Advisory Board	Champaign Park District	City of Baytown Parks & Recreation	City of DeBary Parks and Recreation
Arlington County Parks and Recreation	Brantford Parks and Recreation	Chandler Community Services	City of Beachwood	City of Decatur
Department	Brentwood Parks and Recreation	Channahon Park District	City of Beaumont	City of Decatur Active Living
Arlington Heights Park District	Bridgeport Parks & Recreation	Chanute Recreation Commission	City of Bedford Community Services	City of Deerfield Beach
Arlington Parks & Recreation Department	Bridgton Recreation Department	Chapel Hill Parks & Recreation	City of Bell	City of Derby Parks
Asheville Parks and Recreation	Brighton Parks & Recreation Department	Chapel Hill Parks and Recreation	City of Benton Parks and Recreation	City of DeSoto
Auburn Parks & Recreation Department	Bristol Bay Borough	Chappapeela Sports Park	City of Billings, MT	City of District Heights
Augusta Recreation, Parks and Facilities	Broadview Park District	Charles County Recreation, Parks & Tourism	City of Bloomington, MN	City of Doral Parks and Recreation
Austin Parks & Recreation Department	Brookhaven Parks & Recreation	Charlestown County Park & Recreation	City of Bowie	City of Douglasville Parks & Recreation
Aviano Air Base	Brookings Park & Recreation Department	Commission	City of Bozeman Parks and Recreation	City of Dover Parks & Recreation
Avon Parks	Brookline Recreation Department	Charlestown Parks and Recreation	Department	City of Downey
Baltimore City Recreation And Parks	Brooksville Parks & Recreation	Department	City of Brenham	City of Dublin
Baltimore County Recreation & Parks	Broward County Parks and Recreation	Charlotte County Community Services	City of Bristol Parks & Recreation	City of Dubuque
Bangor Parks & Recreation Department	Division	Charlottesville Parks & Recreation	City of Bristol Parks & Recreation - Bristol, CT	City of Duluth
Bangor Parks & Recreation Dept	Brownsburg Parks	Chattanooga Parks and Recreation	City of Broken Arrow - Parks & Recreation	City of Duncanville
Barge Design Solutions	Brownsburg Parks & Recreation	Chattanooga Recreation Department	City of Bryan	City of Dunwoody
Barnstable Recreation Division	Department	Cherokee Recreation & Parks Agency	City of Bryan-Facility Services	City of Eagleville Parks & Recreation
Barrington Park District	Bryan County Recreation	Cherokee Recreation, EBCI	City of Buckhannon	City of Eagle Parks & Recreation
Bartlett Park District	Bryan Parks & Recreation	Chesterfield County Parks & Recreation	City of Bullhead Parks & Recreation	City of East Point Parks and Recreation
Bastrop County	Buckeye Parks & Recreation	Chicago Park District	City of Burbank	Department
Batavia Park District	Buffalo Grove Park District	Chicago Ridge Park District	City of Burien PaRCS Department	City of Edmonds Parks, Recreation & Cultural Services
Beaufort County Parks and Recreation	Buffalo Grove Park District/Butterfield Park District	Chillicothe Park District	City of Burlison - Parks Dept.	City of El Paso, Parks and Recreation
BeaverFit USA	Burbank Park District	Cincinnati Park Board	City of Burlison Recreation Department	City of Elizabeth City
Bedford Park District	Burbank Parks and Recreation Dept	Cincinnati Parks Foundation	City of Burlington	City of Elizabethton Parks and Recreation
Bedford Parks & Recreation Department	Burlington Parks & Recreation Department	Cincinnati Recreation Commission	City of Cape Girardeau	City of Elk River
Bella Vista Village P O A	Butler Co Parks & Recreation Dept	City & Borough of Juneau Parks & Recreation Department	City of Castroville	City of Enterprise
Bellaire Parks & Recreation	Butte-Silver Bow Parks & Recreation	City of Juneau Parks & Recreation Department	City of Cedar Hill	City of Ephrata
Belton Park Department	Cabarrus County Active Living Parks	City of Juneau Parks & Recreation Department	City of Cedar Park	City of Eugene Parks and Recreation
Belton Parks and Recreation	Department	City of Juneau Parks & Recreation Department	City Of Central Point	City of Eustis
Bend Metro Park & Recreation District	Cal State East Bay	City of Juneau Parks & Recreation Department	City of Chanute	City of Evanston
Bensalem Parks & Recreation	California State University - Northridge	City of Juneau Parks & Recreation Department	City of Chesapeake Parks, Recreation & Tourism	City of Fairfax Parks & Recreation
Bensenville Park District	California State University, Long Beach	City of Juneau Parks & Recreation Department	City of Choctaw	City of Fairfield Park and Recreation
Benton Parks and Recreation	California State University, Long Beach	City of Juneau Parks & Recreation Department	City of Cleamont Parks & Recreation	Department
Bergen County Department of Parks	Department of Kinesiology	City of Juneau Parks & Recreation Department	City of Cleveland	City of Fairhaven Parks & Recreation
Berger Partnership	Calumet Memorial Park District	City of Juneau Parks & Recreation Department	City of Clinton Parks and Recreation	City of Farmington Parks, Recreation & Cultural Affairs
	Calvert County Department of Parks and Recreation	City of Juneau Parks & Recreation Department		City of Ferndale Parks and Recreation