Rise Up
Grow your Business in Parks & Recreation. Exhibit at the NRPA Annual Conference.

EXPO SEPTEMBER 20-21
CONFERENCE SEPTEMBER 20-22

www.nrpa.org
2021 Conference Testimonials

Exhibitor Testimonials

We would recommend the NRPA to all of our customers. It is great to get to know those nationwide and truly find out what businesses do what. – Hannah Morman, Midwest Elastomers

We recommend NRPA conference to other exhibitors. The in person experience we get with potential clients helped us to convert the leads to sales. – Latha Kumar, Zamorins Solutions

This year was our best show ever in 10 years of business. The EXPOdition game card was a huge hit and our reps were consistently busy talking with potential clients and reconnecting with current clients. – Briana Massie, Life Floor

NRPA gives us the chance to meet new clients, but it is also a chance to see our current clients around the country. It is a great place to catch up, say hi, and find out how they are doing. – Tracey Rivera Cooper, MyRec.com Recreation Software

Attendee Testimonials

A one stop shop for all your agency needs. – Tina Boysha, City of Clarksville

NRPA Conference is a great way to engage with fellow professionals and learn about trends in the field as well as share experiences and engage in useful dialog regarding challenges and successes of various agencies and recreation/park professionals across the US. – Oralethea Davenport, Irwin Center Manager, Homewood-Flossmoor Park District

I enjoy visiting the Exhibit Hall every year! It’s wonderful to see new concepts, equipment, and solutions specifically for parks & recreation departments. The vendors are always willing to answer questions and provide excellent knowledge and experience in their products. – Monica Kaskey, Recreation Supervisor, Pewaukee Parks & Recreation Department

I was blown away by the depth of the exhibits and by the numbers. – Adam Nelsen, Aquatics Director, City Of Benton

Always enlightening finding new businesses or tools that are out there. Enjoy looking forward to learning new trends. Best part is the conversations. You never know who you are going to meet and new ideas you might discover. – Kelly Hyer, Recreation Superintendent, West Bloomfield Parks & Recreation Commission

I was extremely satisfied with the education sessions and access to the many vendors and the products they provided in the exhibit hall. Additionally, the overall experience of attending a conference in a place like Nashville, Tennessee was one to remember. Thank you NRPA! – Joseph Dziedzic, Director of Parks and Recreation, City of Hialeah

Nothing can compare to the immersive experience of the NRPA conference! The educational sessions and networking opportunities were both fun and informative while the eclectic group of parks and recreation professionals (from different regions) had the opportunity to share industry trends and issues. Learning how professionals from other areas are handling programming, facility use, etc. provided me with innovative ideas to reshape our department. – Noreen Wilpiszeski, Recreation Program Manager, Trumbull Parks and Recreation
Why Exhibit?

Each year, conference attendees participate in the NRPA Annual Conference for professional development opportunities, networking with peers and industry partners, and to recognize and celebrate leaders in the park and recreation profession. The conference is an excellent place for you to showcase your products and services to this key target audience.

**Decision Makers**

85% are at the management level or higher in their profession.

**Purchase Power**

93% play a roll in their agency’s purchasing process.

**Buyers**

99% shop the exhibit hall for products and services.

**Budget**

More than 40% have an annual operating budget of $10 million.

Book your booth today!
## Booth Costs

<table>
<thead>
<tr>
<th>Cost to Exhibit</th>
<th>Booth Costs</th>
<th>Premiums</th>
</tr>
</thead>
<tbody>
<tr>
<td>$3,000 per 10x10 (up to five booths)</td>
<td>$3,000 per 10x10 (up to five booths)</td>
<td>$300 per Corner</td>
</tr>
<tr>
<td>$2,900 per 10x10 (six to nine booths)</td>
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</tr>
<tr>
<td>$2,800 per 10x10 (10 or more booths)</td>
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<td>$675 for the Premium Exhibit Area</td>
</tr>
</tbody>
</table>

## Standard Booth Package

- Five Booth Staff Passes and Two Guest Passes per 10x10. Additional passes can be purchased for $25 per pass.
- Standard 8-foot pipe and drape, side curtains are 3 feet.
- One 7-inch by 44-inch, single-line identification sign per in-line exhibitor.

### Booth Costs

- Additional passes can be purchased for $25 per pass.

### Premiums

- $300 per Corner
- $1200 for an Island
- $675 for the Premium Exhibit Area

## Partial List of Past Attendees

- Acworth Parks, Recreation and Community Services
- Alexandria Parks and Recreation
- Alexandria Recreation Park District
- Alcoa Parks & Recreation
- Alcoa Parks and Recreation
- Allegheny Parks and Recreation
- Allegheny County Department of Parks and Recreation
- Allison State University
- Alpine County
- Alpine County Parks & Recreation

### Standard Booth Package

- Booth Costs: $3,000, $2,900, or $2,800 per 10x10, depending on the number of booths.
- Premiums: $300 per corner, $1200 for an island, or $675 for the premium exhibit area.

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