

National Recreation and Park Association Search for *SMALLFOOT* Scavenger Hunt Challenge

SEARCH FOR *SMALLFOOT* SCAVENGER HUNT CHALLENGE OFFICIAL RULES

CONSUMER DISCLOSURE:

THIS SWEEPSTAKES IS IN NO WAY SPONSORED, ENDORSED OR ADMINISTERED BY, OR ASSOCIATED WITH TWITTER OR INSTAGRAM. BY ENTERING THIS SWEEPSTAKES, YOU RELEASE TWITTER OR INSTAGRAM FROM ANY AND ALL LIABILITY.

YOU HAVE NOT YET WON. NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN.

The Search for *SMALLFOOT* Scavenger Hunt Challenge (the “Sweepstakes”) is sponsored by The National Recreation and Park Association (NRPA), Ashburn, VA (“Sponsor/Administrator”). The Sweepstakes is governed by these official rules (“Official Rules”). By participating in the Sweepstakes, each entrant agrees to abide by these Official Rules, including all eligibility requirements, and understands that the results of the Sweepstakes, as determined by Sponsor and its agents, are final in all respects. The Sweepstakes is subject to all federal, state and local laws and regulations and is void where prohibited by law.

This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with Twitter or Instagram. You understand that you are providing your information to NRPA and not to Twitter or Instagram. The information you provide will only be used for the purposes of administering the Sweepstakes, to notify winners and to distribute any prizes requiring online redemption. Any questions, comments or complaints regarding this Sweepstakes should be directed to the Sponsor and not Twitter or Instagram.

ELIGIBILITY

The Sweepstakes is open to legal residents of the fifty (50) United States and the District of Columbia, who are eighteen (18) years of age or older at the time of entry who have Internet access and a valid email address. Employees, officers and directors of Sponsor, Administrator, Warner Bros. Entertainment Inc. (“Warner Bros.”) and their respective parents, subsidiaries, agents and suppliers, as well as members of their immediate families (defined as parents, spouses, children, siblings and grandparents) and individuals living in the same household as those individuals are not eligible to enter or win. Sponsor has the right to verify the eligibility of each entrant.

CONTEST PERIOD

The Sweepstakes Period begins at 12:00 a.m. ET on September 1, 2018 and ends at 11:59 p.m. ET September 14, 2018 (“Sweepstakes Period”).

HOW TO ENTER

During the Sweepstakes Period, upload four (4) photos on Twitter, Instagram or the form on NRPA's website that show the following: (1) something that starts with the letter 's' (2) something small (3) something with feet and (4) something new you discovered at a local park. Entries through Twitter and Instagram profiles must be set to public and the post must contain the hashtags #NRPAFindSMALLFOOTSweepstakes and #Smallfoot. Entries must be received during the Sweepstakes Period to be considered. If you choose to enter using your mobile phone, standard data fees may apply. Free accounts for Twitter and Instagram can be created online at www.twitter.com and www.instagram.com, respectively. Entries are limited to one (1) set of four (4) photos per person. Entrants do not have to be NRPA members to qualify for the Sweepstakes.

Additional Entry Conditions: Sponsor has no obligation to advise an entrant of an incomplete or otherwise non-compliant entry. Sponsor is not responsible for lost, late, invalid, unintelligible, incomplete, blurred, or misdirected entries, which will be disqualified. No mailed, telephoned, faxed, or mechanically reproduced entries will be accepted. Proof of submission of an entry will not be deemed proof of receipt. Receipt of entries will not be acknowledged nor will proof of submission of an entry form be deemed proof of receipt. In the event of a dispute as to any entry, the authorized account holder of the email address or social media account used to enter will be deemed to be the entrant. The "authorized account" holder is the natural person assigned to the email address or social media account. Potential winners may be required to show proof of being the authorized account holder.

WINNER SELECTION

All eligible entries received during the Sweepstakes Period will be entered into the contest. To be eligible, the entrant must meet all Sweepstakes criteria. Within 7 business days after the Sweepstakes Period, a winner that meets the Sweepstakes criteria will be randomly selected from all eligible entries received during the Sweepstakes Period. The winner will be notified by the Sponsor through email or direct message on Twitter and Instagram. Winners receiving a message from the Sponsor's email address (cjones@nrpa.org), Instagram (@NRPA) account or Twitter (@NRPA_News) account, will be required to respond to the message with their email address within 24 hours to claim the Prize. If a Prize is not claimed within 24 hours, the Prize is forfeited and another winner will be chosen.

Upon the request of the Sponsor, the potential winner may be required to return an Affidavit of Eligibility, Release and Prize Acceptance Form and IRS W-9 form. If a potential winner fails to comply with these official rules, that potential winner will be disqualified. Prize may not be awarded if an insufficient number of eligible entries are received.

Prize is subject to verification of eligibility and compliance with these Official Rules.

Sweepstakes Criteria: To be eligible, the entrant must meet eligibility requirements, Sweepstakes entry requirements and meet the Sweepstakes criteria including:

- Submission of four (4) photos through Twitter or Instagram that follows the Search for Smallfoot Scavenger Hunt Challenge theme. Entries through Twitter and Instagram profiles must be set to public and the post must contain the hashtags #NRPAFindSMALLFOOTSweepstakes and #Smallfoot.
- Photo must not contain material that infringes another's rights, including but not limited to privacy, publicity, or intellectual property.
- The photo must not include brand names or trademarks.
- The photo must not contain material that is inappropriate, indecent, obscene, hateful, defamatory, slanderous, or libelous.
- The photo must not contain material that promotes bigotry, racism, hatred, or harm against any group or individual, or promotes discrimination based on race, sex, religion, nationality, disability, sexual orientation, or age.
- The photo must not contain material that is unlawful, in violation of, or contrary to the laws or regulations in any state where photo is taken.

PRIZE

Grand prize — a private hometown screening of Smallfoot for winner and up to ninety-nine (99) friends and family. Sponsor will determine the theater location and the date and time of screening, in its sole and absolute discretion. The winner and his/her guests are solely responsible for all other expenses not specifically set forth herein, including, but not limited to, concession items at the theater and transportation to and from the screening.

In the event the winner and/or his/her guests engage in behavior that (as determined by Sponsor or any prize provider in its or their sole and absolute discretion) is obnoxious, inappropriate, or threatening, illegal or that is intended to annoy, abuse, threaten or harass any other person, Sponsor reserves the right to terminate the screening experience early.

Approximate retail value ("ARV") of the Grand Prize: One Thousand Dollars (\$1,500).

Incidental expenses and all other costs and expenses which are not specifically listed as part of a prize in these Official Rules and which may be associated with the award, acceptance, receipt and use of all or any portion of the awarded prize are solely the responsibility of the respective prize winner. ALL FEDERAL, STATE AND LOCAL TAXES ASSOCIATED WITH THE RECEIPT OR USE OF ANY PRIZE ARE SOLELY THE RESPONSIBILITY OF THE WINNER.

ADDITIONAL LIMITATIONS

Prize is non-transferable. No substitution or cash equivalent of prizes is permitted; however, the Sponsor reserves the right to substitute any prize with another of equal or greater value. Sponsor and its respective parent, affiliate and subsidiary companies, agents, and representatives are not responsible for any typographical or other errors in the offer or administration of the Sweepstakes, including, but not limited to, errors in any printing or posting of these Official Rules, the selection and announcement of any winner, or the distribution of any prize. Any attempt to damage the content or operation of this Sweepstakes is unlawful and subject to possible legal action by Sponsor. Sponsor reserves the right to terminate, suspend or amend the Sweepstakes, without notice, and for any reason, including, without limitation, if Sponsor determines that the Sweepstakes cannot be conducted as planned or should a virus, bug, tampering or unauthorized intervention, technical failure or other cause beyond Sponsor's control corrupt the administration, security, fairness, integrity or proper play of the Sweepstakes. In the event any tampering or unauthorized intervention may have occurred, Sponsor reserves the right to void suspect entries at issue. Sponsor and its respective parent, affiliate and subsidiary companies, agents, and representatives, and any telephone network or service providers, are not responsible for incorrect or inaccurate transcription of entry information, or for any human error, technical malfunction, lost or delayed data transmission, omission, interruption, deletion, line failure or malfunction of any telephone network, computer equipment or software, the inability to access any website or online service or any other error, human or otherwise.

INDEMNIFICATION AND LIMITATION OF LIABILITY

BY ENTERING THE SWEEPSTAKES, EACH ENTRANT AGREES TO INDEMNIFY, RELEASE AND HOLD HARMLESS SPONSOR, WARNER BROS. AND EACH OF THEIR RESPECTIVE PARENTS, AFFILIATE AND SUBSIDIARY COMPANIES, THE TWITTER, INSTAGRAM AND WOOBX PLATFORMS, ADVERTISING AND PROMOTIONAL AGENCIES, AND ALL THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES AND AGENTS FROM ANY LIABILITY, DAMAGES, LOSSES OR INJURY, INCLUDING DEATH, RESULTING IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM THAT ENTRANT'S PARTICIPATION IN THE SWEEPSTAKES, INCLUDING TRAVELING TO AND FROM ANY SWEEPSTAKES OR PRIZE RELATED ACTIVITY, AND THE ACCEPTANCE, USE OR MISUSE OF ANY PRIZE THAT MAY BE WON. SPONSOR AND ITS PARENT, AFFILIATE AND SUBSIDIARY COMPANIES DO NOT MAKE ANY WARRANTIES, EXPRESS OR IMPLIED, AS TO THE CONDITION, FITNESS OR MERCHANTABILITY OF THE PRIZE. SPONSOR AND ITS PARENTS, SUBSIDIARIES, AFFILIATES, ADVERTISING AND PROMOTIONAL AGENCIES, AND ALL THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES AND AGENTS DISCLAIM ANY LIABILITY FOR DAMAGE TO ANY COMPUTER SYSTEM RESULTING FROM ACCESS TO OR THE DOWNLOAD OF INFORMATION OR MATERIALS CONNECTED WITH THE SWEEPSTAKES.

PUBLICITY

By participating, each entrant grants Sponsor permission to use his/her name, likeness or comments for publicity purposes without payment of additional consideration, except where prohibited by law.

GOVERNING LAW

These Official Rules shall be governed, construed, and enforced in accordance with the laws of the Commonwealth of Virginia, without regard to its conflict of laws rules.

DISPUTE RESOLUTION PROVISION

The Parties will attempt in good faith to resolve any dispute or claim arising out of or in relation to this Agreement through negotiations between a director of each of the Parties with authority to settle the relevant dispute within fourteen (14) days.

COPIES OF THE RULES AND WHO WON

Requests for copies of these Official Rules or a winner's list may be sent to NRPA, Subject: "Search for *Smallfoot* Scavenger Hunt Challenge Rules", cjones@nrpa.org.

Warner Bros. is not responsible for the promotion, administration or execution of this Sweepstakes.

//End Official Rules

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