

# 2019 Innovation in Conservation Award

## Introduction

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### 2019 Innovation in Conservation Award

The Innovation in Conservation Award recognizes a park or recreation agency that is leading an innovative project or program that creates a localized solution for addressing global or regional environmental challenges.

**The submission deadline is March 29, 2019**

#### Eligibility Criteria:

- Must be a current member of NRPA (Membership can be as an agency member, the agency director, or program director)
- The agency:
  - Is leading a project or program that creates a localized solution for addressing a global or regional environmental challenge
  - Demonstrates a commitment to environmental stewardship and long term health of the environment
  - Demonstrates a commitment to educating and activating the public around environmental and conservation concerns
  - Use best conservation practices within the project or program
- All programs or projects submitted with this nomination must have been implemented within 12 months prior to the nominations deadline.

#### Required Materials:

- Completed application form
- Testimonial from a community member (non-staff) about impact of project/program

#### Optional Materials:

- One additional supplemental item which highlights the effects and achievements of the project/program

### Submission Instructions:

- **All submissions must be received by NRPA no later than 11:59 p.m. EST on March 29, 2019.** NRPA will not return any materials submitted with the nomination.
- The official NRPA application must be submitted to apply.
- All materials must be submitted electronically using this survey format.
- **Submit no more than one supplemental item.** (If submitting a link, please provide URL address, not a hyperlink to ensure connectivity).
- Submission is automatically disqualified if it does not meet criteria, submission instructions, or if the responses are over the word limit.
- This format has a save and continue feature that is located in the banner at the bottom of the question pages.

For more information, contact the NRPA Awards Program at (703) 858-2196 or [awards@nrpa.org](mailto:awards@nrpa.org).

### Contact Information

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Name of Project or Program: \*

Agency Name: \*

## Point of Contact:

First Name \*

Last Name \*

Job Title \*

Email Address \*

Street Address (No P.O. Boxes, Please) \*

Street Address (2nd line)

City \*

State \*

Zip \*

NRPA Member Number

## Agency Director's Contact: \*

Director's Name \*

Email Address \*

Phone Number \*

## Essay Questions

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1. Please describe the project/program and its main goals. In your response, specify how the project/program addresses a global or regional environmental challenge facing your community. (max. 300 words)

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2. Please describe how your agency served as the primary manager/lead of the project/program. (max. 250 words)

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3. Please describe the project/program's, innovative approach to addressing global or regional environmental challenges at the community level. In your response, note whether the project used novel techniques or used more traditional techniques in a new way. (max 250 words)

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4. Please illustrate how your agency engaged members of the community during the planning and implementation of this project/program. Please be specific on the steps your agency took to educate the community on the environmental issue that the project/program addresses. (max. 250 words)

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5. How did your agency engage wildlife agencies, environmental interest groups, community groups, and/or local partners during the planning and implementation of the project/program ? Please be specific how these parties shared innovative ideas during the planning and implementation of this project/program. (max 250 words)

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6. How successfully was the project/program in achieving its goal to address the global or regional environmental challenges at the community level? In your response, please include any lessons learned, relevant metrics and/or data that substantiate your conclusions. (max. 250 words)

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7. Please describe the project/program's long-term viability following the conclusion of the project. What steps is your agency taking to ensure the project/program's benefits sustain themselves well into the future? (max. 250

words)

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## Testimonial

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Please provide a testimonial from an individual (non-staff member) in your community who has been effected by your project or program. What impacts have they seen or felt from the project/program? (500 word maximum) \*

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## Supplemental Materials

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Optional: Please share **one** additional supplemental item that highlights the effects and achievements of the project/program that were not completely reflected in the answers above. (500KB max. per document)

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## Thank You!

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Thank you for submitting for the NRPA Innovation in Conservation Award. You or the nominee will receive confirmation of the submission via email. Awardee notifications will be made in the summer of 2019 and honored at the 2019 Awards Ceremony in Baltimore, MD during the NRPA Annual Conference.