

2023 GRANTEES

Grantees have implemented key strategies in alignment with NRPA's Youth Sports Framework:



Changing Policies
and Practices



Engage
Youth Voice



Build
Partnerships



Amplify
Communications

Partnership Overview

All children deserve access to high-quality youth sports opportunities. NRPA is grateful for Musco Lighting's support of the field of parks and recreation to help advance this vision.

Through our partnership, NRPA has provided funding for local communities to test new approaches that strengthen youth sports programs. These efforts will contribute to the Youth Sports Framework, a resource designed to help agencies expand and improve sports access. Awarded agencies receive \$20,000 to implement their project, along with a donation of Musco Lighting equipment.



Town of Garner Parks, Recreation and Cultural Resources

Garner is increasing the services it provides for youth of all abilities by expanding its partnership with an adaptive basketball program, purchasing adaptive equipment to initiate new sports programs and offering clinics to develop interest in these sports. Garner also hired a specialist to help institutionalize creating youth sports access for all plus support staff training and education.



Infrastructure choice:
Musco Lighting



Genesee County Parks and Recreation Commission

Thanks to a recreation scan conducted by the C. S. Mott Foundation, Genesee County identified a lack of youth voice in city sports programs. Using grant funds, Genesee County is providing more than 20 mini-grants to fund community-based sports programs (sports are selected by participating youth), with providers being required to collect youth surveys that Genesee County will use to inform future programs.



Infrastructure choice:
Musco Mini Pitch



City of Imperial Beach Parks, Recreation and Community Services

Imperial Beach used funds to build a youth advisory committee, including youth in the decisions for sports offerings and empowering those youth with personal development and leadership training. This committee plays an important role in creating convenient and free or low-cost recreation opportunities citywide. In addition to the committee, Imperial Beach is using funds to develop a new marketing strategy for their sports programs.



Infrastructure choice:
Musco Lighting



City of Pasco Recreation Services

Pasco used grant funds to explore key challenges affecting youth sports participation in the community, conducting a study to better understand local needs. The research identified several strategies, such as providing translation services to support Spanish-speaking families. Pasco developed an action plan based on these findings and will implement it over the next few years.



Infrastructure choice:
Musco Lighting



City of Pico Rivera Department of Parks and Recreation

City of Pico Rivera created a grant program which promotes parks and recreation as the provider of high-quality sports for all youth. PlayPass ensures that all youth, regardless of household income, have access to fun and safe sports by providing participating youth with \$150 annually to participate in a city-run sport of their choice.



Infrastructure choice:
Musco Mini Pitch

