About the National Recreation and Park Association

The National Recreation and Park Association (NRPA) is the leading not-for-profit organization dedicated to building strong, vibrant and resilient communities through the power of parks and recreation. With more than 60,000 members, NRPA advances this mission by investing in and championing the work of park and recreation professionals and advocates — the catalysts for positive change in service of equity, climate-readiness, and overall health and well-being. For more information, visit nrpa.org. For digital access to NRPA’s flagship publication, Parks & Recreation, visit parksandrecreation.org.
Letter from the CEO and Chairman of the Board

The past year is divided into two parts — before the pandemic and living through the pandemic. It’s hard to imagine, now, how we thought 2020 would unfold. We could not have foreseen cancelling our in-person Annual Conference. We could not have anticipated NRPA’s entire workforce going remote. And we could not have predicted that the work we do every day to support park and recreation professionals — our community heroes — would become even more critical.

According to NRPA’s Park Snapshot surveys, at the peak of pandemic-related shutdowns in the spring of 2020, nine out of 10 park and recreation agencies had their parks or trails open to the public. These cherished outdoor spaces became one of the few places where people could go to walk, exercise or experience green space. Where facilities or programs did have to close, many park and recreation professionals were reassigned to emergency pandemic response duties like food distribution, childcare services for essential workers, establishing overflow testing sites and more.

Parks and recreation has become an even more fundamental part of our daily life. And parks and recreation will be essential to communities coming together and healing. It will be even more imperative that we ensure equitable access to these cherished spaces and programs in the months and years to come.

We started this past year with a goal to elevate and establish the essential role of parks and recreation. The challenges set forth by a global pandemic, economic recession, fight for racial equity and climate change have given us that opportunity to show the world who we are.

We are strong.
We are confident.
We are selfless.
We are passionate.
We are driven.
We are essential.
WE ARE PARKS AND RECREATION.

With your support, we look forward to continuing this essential work.

Sincerely,

Kristine Stratton, NRPA President and CEO
Jack Kardys, Chair, NRPA Board of Directors
We Are...

**Essential**
- 82% of U.S. adults agree parks and recreation is an essential local government service.
- More than 190 million people in the U.S. went to parks, trails or open space during the first three months of the pandemic.
- 72% of U.S. adults are more likely to vote for political leaders who make park and recreation funding a priority.

**Strong**
- Local park and recreation agencies’ operations and capital spending generated $166 billion in economic activity and supported more than 1.1 million jobs in 2017.
- Since 2015, NRPA has supported the completion of more than 130 park improvement projects, positively impacting the lives of more than 1 million children and families.
- NRPA represents more than 60,000 members.

**Driven**
- 587,942 people reached through NRPA partnerships in FY20.
- The typical park and recreation agency offers one park for every 2,281 residents served.
- During an early peak in the pandemic, 96% of agencies kept their trails open and 87% kept their parks open for safe, physically-distanced activities.

**Selfless**
- 60% of agencies offered emergency services during the pandemic including meal distribution, child-care, testing sites and more.
- Park and recreation agencies continue to provide critical services while 66% face cuts to operations spending and 57% face cuts to capital budgets.

**Passionate**
- 23,000 professionals carry a certification from NRPA (CPRP, CPRE, AFO or CPSI).
- 51,558: number of interactions with NRPA Education products including Annual Conference sessions, webinars, schools and certifications.

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1. 2020 NRPA Engagement with Parks Report
2. 2020 NRPA Engagement with Parks Report
3. 2020 NRPA Engagement with Parks Report
4. The Economic Impact of Parks Reports
5. 2020 NRPA Agency Performance Review
6. April 10, 2020 NRPA Parks Snapshot Survey
7. October 2020 NRPA Parks Snapshot Survey
9. Certified Park and Recreation Professional (CPRP), Certified Park and Recreation Executive (CPRE), Aquatics Facility Operator (AFO), Certified Playground Safety Inspector (CPSI)
2020 NRPA Community Investments

Map of NRPA-funded projects in FY20. Click on map to open an interactive experience in your web browser.
Exceptional Response to Unprecedented Times

Navigating a Pandemic

While our response to COVID-19 began prior to March, our first published pieces with preparedness guidance were sent out on March 4, 2020. Since then, NRPA has produced more than 50 resources dedicated to helping park and recreation professionals throughout all stages of the pandemic. These resources have been accessed more than 125,000 times. At a time when no direct guidance for park and recreation professionals existed, NRPA swiftly stepped in to provide support.

One of the key actions NRPA took early in the pandemic was to release a joint statement of support for the safe use of parks. This statement encouraged municipalities to keep their parks open and urged the public to use them safely so parks could remain open. Over the course of a week, more than 1,000 organizations signed on to the joint statement. Along with the statement, NRPA was one of the first organizations to put forth infographics and signage for how to visit parks safely.

Concurrent to releasing materials about how to slow the spread of COVID-19, NRPA also was developing the steps agencies would need to consider on their path to recovery. NRPA’s Path to Recovery resources boasts 13 sections of robust resources on everything from how to create a recovery team to specific guidance for playgrounds, senior centers and essential services.

NRPA also significantly increased its communication, networking, education and research assets to meet the demand for information. These included a new, regular video update from NRPA President and CEO Kristine Stratton as well as a regularly administered Parks Snapshot surveys to park and recreation professionals to determine how they were responding to the crisis and what needs they had.

At NRPA, we know our work to recover from the pandemic will continue into the months and years ahead. Our Parks Snapshot surveys showed that nearly one in five park and recreation agencies are reducing operations spending by at least 30 percent with 66 percent of agencies facing a median reduction of 10 to 19 percent. We know from other historical economic hardships that we are going to have to fight hard for these budgets and we will. We will fight to preserve municipal budgets, look for opportunities to partner with others to accomplish shared goals and aggressively seek additional revenue streams to carry-on this essential work.
Exceptional Response to Unprecedented Times

Supporting the Fight for Racial Equity

This year has brought to light something we know all too well — discrimination based on race and ethnicity continues to be rampant. And while overt racism continues, discrimination created by centuries of racially based policies, practices and funding continues to exacerbate inequities. The fight for basic civil rights is ongoing when they should not even be in question. Police brutality, senseless killings, threats, acts of violence and the disproportionate COVID-19 and severe climate impacts experienced by people of color have underscored the immediate work that must be done to create a more equitable and just society.

NRPA formally adopted equity as a core pillar in 2012 and we are on a continual journey of not just ensuring equity in all that we do, but to becoming an organization that is actively anti-racist. We say parks are for everyone — the public spaces where anyone is welcome — but there is a difference between being open and being accessible, welcoming, and culturally relevant. NRPA seeks to address these gaps.

This past year, NRPA added to its numerous equity resources, including an online framework for creating equity-based system master plans. Over the next year, we plan to add to these resources while also driving difficult conversations around diversity, equity and inclusion and what it means for NRPA and the profession as whole.

This work is not easy, but it is necessary for creating a more just world for all people. As the caretakers of our community gathering places and the providers of critical health and well-being programs, park and recreation professionals play a vital role in ending the injustices in our society.

NRPA member City of Takoma Park's Recreation Department (Maryland) showcases their Street Festival and passing on cultural heritage to the next generation at Celebrate Takoma in May 2019.
Exceptional Response to Unprecedented Times

Passage of the Great American Outdoors Act, Full and Permanent Funding for LWCF

NRPA has worked for decades with like-minded partners and allies to ensure full and permanent funding of the Land and Water Conservation Fund (LWCF) and, in 2020, we saw it through to fruition thanks to the passage of the Great American Outdoors Act. This passage, supported by an aggressive advocacy strategy and thousands of emails from NRPA members to members of Congress, is a huge win for our community heroes who work tirelessly to serve the public in urban and rural communities throughout the country. More importantly, it is a huge win for every person in the U.S., as this critical funding advances our goal of ensuring everyone has access to the benefits of quality parks and recreation.

Allegra “Happy” Haynes, executive director of parks and recreation for the city of Denver, Colorado gave a compelling testimony during a U.S. House Subcommittee on National Parks, Forests and Public Lands hearing earlier this year, in support of the Outdoors for All Act. “Historic disinvestment has left many low-income communities and communities of color without access to quality parks and recreation opportunities,” Happy said during her testimony. “We are on a mission to make sure that your race, income and zip code don’t affect your access to nature.” NRPA works with park and recreation leaders like Happy to push for the programs and investments their local communities need and advocate for these critical resources across the country.

Learn more about Happy and the passage of the Great American Outdoors Act:
Our Strategic Direction

Over the next three years, NRPA will focus on creating change in five strategic areas. The following highlights successes we have had so far.

Build a Movement

According to Merriam-Webster, a movement is an organized effort to promote or attain an end. For NRPA, that end is park and recreation professionals and agencies being recognized and properly funded for their essential contributions to create healthier, more equitable and resilient communities. While the pandemic has certainly highlighted parks and recreation’s vital function, it has put funding for the field at risk.

However, despite (or because of) a pandemic, an economic recession and a racial reckoning, County Executive John Olszewski Jr. and Roslyn Johnson, director of Baltimore County (Maryland) Department of Recreation and Parks, got approval for a $35 million bond referendum to support their All Parks for All People campaign and a backlog of deferred maintenance for their park and recreation infrastructure.

Stepping up to challenges certainly is not new for the department, but staff stepped up in a big way this past year. From serving more than 1 million meals during a six-month period to supporting civil rights protestors in their parks, the recreation and parks department has shown its worth and is being recognized for it.

Learn more about how Roslyn and the Baltimore County Department of Recreation and Parks are addressing equity and building in their community:
Our Strategic Direction

Ensure Access for All

Fair and just access to high quality park and recreation infrastructure is essential to creating healthy, resilient and economically vibrant communities. In the city of Chattanooga, Tennessee, parks planner Akosua Cook, AICP is not only a leader for park access locally, she is also committed to sharing her experience with park and recreation professionals throughout the country.

Akosua has been instrumental in securing NRPA grant support for projects in Chattanooga including a $150,000 Building Better Communities grant to create a water and nature-inspired playspace project supported by long-time NRPA partner American Water Charitable Foundation. Ensuring that community members were engaged throughout the process was critical to the success of the project. Akosua’s approach to community engagement is unique and worthy of replication. In addition to hosting traditional community engagement events, she also organized listening sessions to meet people where they live and work. For example, she held a series of listening sessions in local restaurant kitchens so that workers, who could not attend a traditional event, could have input in the process.

Today the new nature-based playground and STEAM outdoor classroom is a beautiful asset that connects the community to nature, fosters environmental stewardship and is part of an overall ecologically-focused park restoration organized by the city. Akosua continues to lead by example and share her insights with park and recreation professionals. She helped NRPA host their training for park access grantees in Chattanooga where Akosua organized a history tour to help attendees understand the history of local park lands and cities through the perspective of Black Americans, indigenous peoples and people of color. Akosua’s leadership in Chattanooga is a prime example of the best practices NRPA works to institute in communities throughout the country.

Learn more about how Akosua is helping to ensure access for all:
Our Strategic Direction

Advance Community Health and Well-Being

Park and recreation professionals are uniquely suited to help create a more fully integrated public health system. Their connection and reach into communities means they are able to connect community members with the health and well-being resources they need to thrive while advancing local solutions to our most pressing health, environmental and social challenges.

To address rising concerns around mental health and substance use disorders, including the social-emotional health of youth, NRPA launched the Mentoring in Parks and Rec: Connecting Communities, Cultivating Leaders initiative. One of the park and recreation professionals NRPA worked with on a pilot project is Kelly Kitchens, programming and special events coordinator for the city of Elizabethton (Tennessee) Parks and Recreation.

Through this initiative, Kelly has implemented a youth mentoring program in Elizabethton. Her partnership with Jilian Reece of the Carter County Drug Prevention Coalition has been instrumental in launching the program and supporting youth city-wide. Kelly and Jilian have worked to recruit and train mentors and match youth experiencing challenges, like poverty, substance use disorder, violence and other adversities, with caring mentors. In light of COVID-19, they were able to continue providing this important mentorship program by adapting their in-person meetings to a virtual platform. Kelly has worked tirelessly to plan and execute programming, activities and events in support of the mentoring program, with the goal of making her community a better place to live, learn, work and play for all.

Integrating mental and behavioral health services and programs with parks and recreation is a key component of our vision of helping park and recreation professionals champion community wellness hubs nationwide.

Learn more about Kelly and NRPA’s mentoring work:

Read the full report.

Listen to the full story.
NRPA believes that park and recreation agencies are perfectly suited to serve as community wellness hubs — trusted gathering places that connect every member of the community to essential programs, services and spaces that advance health equity, improve health outcomes and enhance quality of life. Community wellness hubs meet the unique needs of their communities, including access to healthy foods, physical activity, social connections, and connection to nature. Learn more about how park and recreation professionals can champion community wellness hubs in the video below.
Our Strategic Direction

Build Community Resiliency

As one of the largest land managers in the nation, local parks are key to climate-change mitigation and adaptation. In addition to our work on pollinator protection and volunteer engagement for habitat restoration, green infrastructure in parks is a key piece of conservation work that contributes to climate-ready parks and communities. In 2019, NRPA hosted our first National Green Infrastructure Certification Program targeted to park and recreation professionals. In the past year, we’ve been able to see how those professionals who went through that program are now making positive changes within their local communities.

Robert Antonelli, assistant commissioner at the City of Worcester Department of Public Works & Parks (Massachusetts), went through the National Green Infrastructure Certification Program, and he has since implemented a number of park designs that incorporate principles from the program. According to Robert, his green infrastructure training had been limited to on the job training prior to the program. “This program has allowed me to include more green infrastructure action items within our Open Space & Recreation Plan, which is currently under revision,” he said.

Trees are installed along a trail in Bernalillo County (New Mexico) to increase shade and provide green stormwater infrastructure benefits. Funding for the trail project was provided with grant support from NRPA and The JPB Foundation.
Our Strategic Direction

Kali Bronson, stormwater program compliance manager for Bernalillo County in New Mexico, applied for the certification program to expand her knowledge to better support implementation of green infrastructure in her county. Additionally, Kali and Bernalillo County, with grant support from NRPA and The JPB Foundation, recently completed an implementation project that installed green infrastructure and native plants along a one-mile stretch of a community trail that previously lacked shade or vegetation. The trail has greatly improved quality of life and the resiliency of the area. Through Kali’s leadership, the project will also help connect the Rocky Mountain Youth Corps to learn about and maintain the green stormwater infrastructure incorporated into this project. These local youth will be able to take this learned skill with them as they enter the workforce — a project that benefits them and the community now and into the future.

Kali and Rob are great examples of how dedicated professionals can make real change in their communities through the opportunities provided by NRPA and our network of park and recreation professionals.

Learn more about NRPA’s resiliency work:

Read the full summary.

Greener Parks for Health Resources

EXECUTIVE SUMMARY

Parks serve essential functions for recreation and green space in communities. Incorporating green infrastructure to create greener parks enhances community well-being and addresses climate-related health impacts. NRPA has developed a suite of Greener Parks for Health resources (nrpa.org/GreenerParksforHealth) to provide park and recreation professionals with the tools and knowledge to communicate about, advocate for and institutionalize equitable access to greener parks.

These resources were designed to support park and recreation professionals as they advocate for and implement green projects that provide environmental, health, economic and social benefits. These resources were developed as a package to provide a comprehensive roadmap for securing the necessary support and investments from community members, elected officials, park and recreation leadership, other municipal agencies, and partners to advance greener parks.

The following resources were developed:

- Greener Parks for Health Communications Toolkit — Provides evidence and values-based messaging to build community and leadership support.
- Greener Parks for Health Policy Action Framework — Includes new and existing policies and funding mechanisms at the federal, state and local levels to address barriers, incentivize and fund greener parks.
- Greener Parks for Health Advocacy Toolkit — Offers key actions tailored to specific audiences.

NRPA envisions a future where everyone has equitable access to safe and inclusive green spaces, where greener parks are viewed as essential community infrastructure that provide environmental, health, economic and social benefits. These resources were developed for park and recreation professionals, but they cannot realize this vision alone; it can only be achieved through community-led planning and decision-making, as well as coordination with other community and partner agencies.

Visit nrpa.org/GreenerParksforHealth for more information.

HENRIETTA LACKS EDUCATIONAL PARK IN BALTIMORE, MARYLAND, SHOWCASES GREEN INFRASTRUCTURE ELEMENTS SUCH AS THIS BIORETENTION FEATURE. PHOTO COURTESY OF NRPA

Read the full summary.
Our Strategic Direction

Prepare the Profession for the Future

If the past year has taught us nothing else, it’s that today’s challenges and those that lie ahead, require creativity, innovation and collaboration. As we fight to continue building a movement to provide proper funding and recognition for parks and recreation, we also need to recruit the next generation of park professionals and equip them for the future. This includes setting parks and recreation up as a safe destination field of practice, sharing of innovative practices and ideas, and providing transformative professional development opportunities for emerging park leaders.

In the City of Los Angeles, the L.A. City Department of Recreation and Parks (RAP), has taken the challenges of the pandemic and turned them into opportunities for the city. When the city began to shut down due to COVID-19 restrictions, people experiencing homelessness were at risk. As the mass-care shelter and welfare arm of the city, RAP responded by transforming 24 recreation centers into shelters for people experiencing homelessness. More impressively, though, the city developed a plan to transition people experiencing homelessness from these temporary shelters to permanent housing.

Anthony-Paul (AP) Diaz, Executive Officer and Chief of Staff for RAP is helping prepare their staff for the future with a commitment to professional development. They have started a Racial Equity committee and one of their goals is to provide more professional development and opportunities for people of color in the department and in the profession. According to AP, “Those who love parks often say, ‘Parks make life better!’ But how can we make park professionals better? If park agencies do not take concerted efforts to develop and equip their staff and emerging leaders, we are not fully developing accessible park agencies. We must tend to our own gardens to ensure a thriving and prosperous workforce.”

Learn more about L.A. city’s response to the pandemic:
Looking Ahead

As we look past 2020, NRPA has set its course to make considerable advancements in each of our strategic direction areas outlined in our 2021–2023 NRPA Strategic Plan. Additionally, continued response to and recovery from the pandemic provides opportunities for NRPA and the field to help re-envision the role of parks and recreation within communities. Specifically, NRPA looks to:

• Create long-term sustainability and elevation of the park and recreation field as an essential component to municipal government function and to creating equitable, resilient and healthy communities.

• Expand our commitment to diversity, equity and inclusion (DEI) internally and externally through the hiring of a chief equity officer and expansion of DEI resources for the profession.

• Leverage funding, strategic partnerships and technical expertise to continue to push for increased access to park and recreation opportunities for all and reduce the historic gap in access for communities of color and low-income communities.

• Narrow the gaps in access to youth sports that have continued to increase and have only been worsened by the pandemic by providing training, technical assistance and grants to the field.

• Increase our digital education and content offerings as we support increasingly virtual professional development needs.

• Develop an aggressive legislative agenda that builds on the passage of the Great American Outdoors Act and permanent and full funding for the Land and Water Conservation Fund.

Despite the challenges of the past year, NRPA is in a strong position to meet our goals and expand support for park and recreation professionals and the critical services they provide.
Thank You

NRPA thanks all of our incredible supporters for their cash and in-kind support this past year (July 1, 2019-June 30, 2020).*

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Derick Brinkerhoff
Kong Chang
Carter Chapman
Elaine Chuang
Kevin Clark
Marcelo Costa
CyberGrants LLC
Bruno Douglas
Jim Ervin
Charlie Fabian
FrontStream
Bond Hedgepeth, CPSI

Dr. Stephen Holland
Luke A Jacobsen
Gloria Jedina
Rita Johnson
Elizabeth Kelley
Jayna Lang, CPRP
Doglas Leris
Joanna Lombard
Katie Lowrie
Deb Lynch
Nury Márquez
Emily McGinn
Amelha Mendes
Dr. Larry Neal
Network for Good
Maria Olshansky
Herman Parker
Ann Richardson
Kevin Roth
Jennifer Schleining
Schwab Charitable
Yvonne Segal
Lisa Shore, CPRP
Jake Thiele
Michael Timmons
Paul Vassil
David Wenner
Melanie Will
Philip Wu, M.D.
Mark A. Young
YourCause, LLC Vanguard Matching Gift Program
Thank You

Parks Build Community: Catherine Street/ABC Park (Baltimore) In-Kind Donors

ACTIVE Network
Baltimore City Recreation and Parks
BCI Burke Playgrounds
California Sports Surfaces
Dero Bike Rack Co.
DuMor, Inc.
Epic Outdoor Cinema, LLC
GameTime
Gared Sports
Greenfields Outdoor Fitness

Johns Hopkins University
Most Dependable Fountains, Inc.
NC State University, College of Natural Resources
Physical Activity Research Center (PARC)
Pilot Rock Park Equipment
PlayCore
Playworld
Target
Vortex USA, Inc.

Other In-Kind Donors

Anova Furnishings
Bison, Inc.
BSN Sports
Centers for Disease Control and Prevention
Cornilleau
Fun Express Oriental Trading Company
Gopher Sport
Equipment

Gyms for Dogs - Natural Dog Park Products
KirbyBuilt
Plastic Recycling of Iowa Falls, Inc.
Rusty Oak Nursery Ltd.
Sybertech Waste Reduction, Ltd.
UltraSite
Victor Stanley, Inc.
Patricia Wren

*We regret any errors or omissions. For corrections, please contact Meghan Fredriksen at mfredriksen@nrpa.org.
Thank You

NRPA Members

Thank you to the more than 60,000 members that make NRPA a vibrant, forward-looking, innovative organization.

Map of the more than 60,000 NRPA members in the United States. Click on the map to open an interactive experience in your browser.
How to Support Our Movement

As state and local governments face daunting financial challenges, funding for park and recreation departments are at risk. Our NRPA Parks Snapshot survey data shows that because of the pandemic, more than half of park and recreation agencies are already being asked to cut their budgets. And yet, when communities need them most, park and recreation agencies and professionals are there to serve the people who are most vulnerable.

As critical providers of health and well-being services, caretakers of our natural resources and champions of equity within our communities, we cannot allow the essential role of parks and recreation to be underfunded.

This past year, NRPA was recognized by the American Society of Association Executives (ASAE) as one of 100 associations that will save the world. Saving the world, though, requires financial support and partners who can collaborate with us on this critical work.

Ways to Give

You have the power to build strong, vibrant and resilient communities by supporting NRPA and the thousands of park and recreation professionals who make their communities better places to live, work and play. With your support, we can ensure access to safe, quality parks and recreation services that improve environmental, social and health outcomes in communities, now and into the future.

One-Time Contribution

Contributions of cash or securities help us advance health and well-being and climate-ready parks and put equity at the center of parks and recreation.

Monthly Supporter

Support the ongoing work of NRPA and the thousands of park and recreation professionals who make a difference in the lives of people every day by making a monthly gift to NRPA via electronic payment using a credit or debit card.

Gifts of Appreciated Stock

Gifting appreciated stock may be a great way to reduce or eliminate tax obligations and support the cause of parks and recreation. To make a gift of stock, please contact Meghan Fredriksen at 703.858.2190 or at mfredriksen@nrpa.org.
How to Support Our Movement

Estate Gifts
Ensure the essential services and work of park and recreation professionals continue for generations to come by including a gift to NRPA in your will, trust, or as a beneficiary of a retirement or life insurance plan. For more information, please contact Nury Márquez at 703.858.2163 or at nmarquez@nrpa.org.

Gifts Through a Donor-Advised Fund
If you already benefit from donor-advised funds, you easily can support NRPA with a donation through your donor-advised fund.

Tribute Gifts
Make a gift to support the essential services of park and recreation professionals in memory or honor of someone special or to celebrate an important occasion, such as a birthday, wedding or holiday.

Matching Gifts
Many employers will match their employees’ contributions to NRPA, which can double or even triple the impact of an individual gift. Inquire if your company has a matching gift program and how you can access the match.

Workplace Giving
Help support parks and recreation by designating NRPA in your workplace giving or payroll deduction work programs.

Become a Partner
There are many opportunities for your company to meet its corporate social responsibility and employee retention goals while supporting close-to-home parks and recreation. For more information on how to partner with NRPA, contact Cassie Pais at 703.858.2151 or cpais@nrpa.org.

Visit us at nrpa.org/donate
Board of Directors

As of June 30, 2020

- Jack Kardys, J. Kardys Strategies
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- Michael P. Kelly, Chicago Park District
  - Chair-Elect
- Jesús S. Aguirre, CPRE, Seattle Department of Parks and Recreation
  - Treasurer
- Carolyn McKnight, CPRP, Eagle Methods Management Consulting
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- Michael Abbate, FASLA, LEED AP, Abbaté Designs
- Hayden Brooks, American Realty Analysts
- Kong Chang, City of St. Paul Parks and Recreation
- Kevin Coyle, J.D., National Wildlife Federation
- Jose F. Diaz, Ballard Partners
- Victor B. Dover, FAICP, CNU Fellow, LEED-AP, Dover, Kohl & Partners Town Planning
- Richard B. Gulley, Balboa Park Conservancy
- Karen B. Kress, Park Advocate
- Joanna Lombard, University of Miami School of Architecture and Miller School of Medicine
- Joshua Medeiros, Ed. D, CPRP, AFO, City of Bristol Parks and Recreation
- Herman Parker, (former) City of San Diego Park and Recreation Department

- Ian Proud, PlayPower
- Kristine Stratton (ex-officio), National Recreation and Park Association
- Nonet T. Sykes, Atlanta Beltline, Inc.
- Xavier D. Urrutia, Alamo Colleges District
- Greg A. Weitzel, MS, CPRP, City of Las Vegas Department of Parks and Recreation
- Philip Wu, MD, (retired) Kaiser Permanente Northwest Region

NRPA member Christie Bruner, Community Engagement Supervisor for the City of St. Petersburg Parks & Recreation Department (Florida) works with community members in 2019 as part of her work with Get Fit St. Pete.
# Financials

<table>
<thead>
<tr>
<th>Revenue</th>
<th>2020</th>
<th>2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Conference</td>
<td>5,574,142</td>
<td>5,343,452</td>
</tr>
<tr>
<td>Membership Dues</td>
<td>2,655,574</td>
<td>2,614,782</td>
</tr>
<tr>
<td>Education Services</td>
<td>1,945,431</td>
<td>1,882,620</td>
</tr>
<tr>
<td>Certification and Accreditation</td>
<td>1,234,382</td>
<td>1,342,758</td>
</tr>
<tr>
<td>Publications and Advertising</td>
<td>1,169,021</td>
<td>1,171,197</td>
</tr>
<tr>
<td>Grants and Contributions</td>
<td>958,159</td>
<td>648,057</td>
</tr>
<tr>
<td>Investment Income, Net</td>
<td>179,395</td>
<td>231,448</td>
</tr>
<tr>
<td>Other Income</td>
<td>80,745</td>
<td>122,692</td>
</tr>
<tr>
<td>Net Assets Released From Restriction</td>
<td>5,223,658</td>
<td>6,908,011</td>
</tr>
<tr>
<td><strong>Total Revenue</strong></td>
<td><strong>19,020,507</strong></td>
<td><strong>20,265,017</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Expenses</th>
<th>2020</th>
<th>2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Partnerships, Programs and Grants</td>
<td>5,759,579</td>
<td>7,235,352</td>
</tr>
<tr>
<td>Knowledge and Learning</td>
<td>2,689,785</td>
<td>2,841,284</td>
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<tr>
<td>Conferences</td>
<td>2,426,043</td>
<td>2,246,339</td>
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<tr>
<td>Marketing and Communications</td>
<td>1,036,163</td>
<td>946,338</td>
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<tr>
<td>Publications</td>
<td>1,022,413</td>
<td>981,508</td>
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<tr>
<td>Membership</td>
<td>980,610</td>
<td>887,252</td>
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<tr>
<td>Public Policy</td>
<td>449,220</td>
<td>652,416</td>
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<tr>
<td>Conservation</td>
<td>93,235</td>
<td>162,156</td>
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<tr>
<td><strong>Total Program Services</strong></td>
<td><strong>14,457,048</strong></td>
<td><strong>15,952,645</strong></td>
</tr>
<tr>
<td>Management and general</td>
<td>3,053,005</td>
<td>3,174,969</td>
</tr>
<tr>
<td>Fundraising</td>
<td>274,051</td>
<td>113,742</td>
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<tr>
<td><strong>Total Supporting Services</strong></td>
<td><strong>3,327,056</strong></td>
<td><strong>3,288,711</strong></td>
</tr>
<tr>
<td><strong>Total Expense</strong></td>
<td><strong>17,784,104</strong></td>
<td><strong>19,241,356</strong></td>
</tr>
</tbody>
</table>
Financials

<table>
<thead>
<tr>
<th></th>
<th>2020</th>
<th>2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Change in Net Assets</td>
<td>2,538,056</td>
<td>3,168,482</td>
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<tr>
<td>Net Assets Beginning of Year</td>
<td>14,060,900</td>
<td>10,892,418</td>
</tr>
</tbody>
</table>

**NET ASSETS END OF YEAR**

<table>
<thead>
<tr>
<th></th>
<th>2020</th>
<th>2019</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>16,598,956</td>
<td>14,060,900</td>
</tr>
</tbody>
</table>

**REVENUE**

- Grants, Partnerships and Contributions: 33%
- Conference: 6%
- Membership Dues: 6%
- Education Services: 10%
- Certification and Accreditation: 14%
- Public Policy: 1%
- Publications and Advertising: 1%
- Investment Income, Net: 1%
- Other Income: 1%

**EXPENSES**

- Partnerships, Programs and Grants: 33%
- Management and General: 17%
- Knowledge and Learning: 15%
- Conferences: 14%
- Marketing and Communications: 17%
- Publications: 15%
- Fundraising: 5%
- Membership: 6%
- Public Policy: 5%
- Conservation: 2%