



2020 Judging Criteria for Gold Medal Questions

Armed Forces Application

About the Questions and the Scoring

- Questions 1, 3, 4 and 5 are worth 9 points each. Question 2 is worth 10 points. Questions 6-9 are worth 3 points each.
- Executive Summary of Comprehensive/long range/strategic plan summary have no points attached to them and are used to learn more about the MWR.

Questions 1 and 2

- Question 1: “Outstanding Nature of MWR” is worth a total of 9 points
- Question 2: “Impact Upon Installation” is worth a total of 10 points.

There are NO specific judging criteria for these two questions. In essence, your MWR is providing the criteria for both of these questions and judges will award a total of 9 points for Question 1; 3 points for each example and 10 points for Question 2 2 points for each example.

Question 1

What makes your MWR “outstanding”? Please cite 3 specific examples that capture the outstanding nature of your MWR as you serve your unique Installation. Each example provided will be worth up to 3 points, for a total of 9 possible points. (Total Maximum Word Count 180)

Example #1 (3 points)

Example #2 (3 points)

Example #3 (3 points)

Question 2

Tell us your story about how your MWR positively impacts the Installation you serve. Share with us 5 actions or activities your MWR has been involved with or undertaken in the past three years. Each example provided will be worth up to 2 points, for a total of 10 possible points. (Total Maximum Word Count 200)

- 1. Impact Action/Activity (2 points)**
- 2. Impact Action/Activity (2 points)**
- 3. Impact Action/Activity (2 points)**
- 4. Impact Action/Activity (2 points)**
- 5. Impact Action/Activity (2 points)**

Question 3

There are few resources more critical to MWR than public support, citizen involvement, and staff engagement. Please identify one outstanding or innovative example for each of these three resources. Each example provided will be worth up to 3 points, for a total of 9 possible points. (Maximum 210 Word Count)

- 1. Public Support (3 points)** on the basis of
 - Level of outstanding/innovative (1)
 - Range and depth of actions (1)
 - Perceived level of effectiveness (1)
- 2. Citizen Involvement (3 points)** on the basis of
 - Level of outstanding/innovative (1)
 - Range and depth of actions (1)
 - Perceived level of effectiveness (1)
- 3. Staff Engagement (3 points)** on the basis of
 - Level of outstanding/innovative (1)
 - Range and depth of actions (1)
 - Perceived level of effectiveness (1)

Question 4

MWR has been increasingly called upon to demonstrate the results of their programs and services to decision-makers and customers. Please share with us 3 results, impacts, or outcomes you have measured and brief background about the benefit and how the results were measured. Each example provided will be worth up to 3 points, for a total of 9 possible points. (Total Maximum Word Count - 210)

Example 1 (3 points) on the basis of

Value of result, impact or outcome (1)

Methods of measurement (1)

Process used to share result, impact or outcome (1)

Example 2 (3 points) on the basis of

Value of result, impact or outcome (1)

Methods of measurement (1)

Process used to share result, impact or outcome (1)

Example 3 (3 points) on the basis of

Value of result, impact or outcome (1)

Methods of measurement (1)

Process used to share result, impact or outcome (1)

Question 5

MWR has long been known for creativity and innovation. One of the desirable outcomes of the Gold Medal program is to identify these valuable efforts and approaches. Please identify and briefly explain 3 innovations implemented by your MWR within the last 3 years. Each example provided will be worth up to 3 points, for a total of 9 possible points. (Total Maximum Word Count - 240)

Example 1 (3 points) on the basis of

Level of innovation (1)

Perceived level of effectiveness (1)

Result achieved (1)

Example 2 (3 points) on the basis of

Level of innovation (1)

Perceived level of effectiveness (1)

Result achieved (1)

Example 3 (3 points) on the basis of

Level of innovation (1)

Perceived level of effectiveness (1)

Result achieved (1)

Question 6

In what ways has your MWR addressed the NRPA Pillar of [Social Equity](#) in the last 3 years? (Maximum Word Count 120)

Total of 3 points on the basis of

Range of people included in equity efforts (1)

Extent of actions taken (1)

Perceived effectiveness of actions (1)

Question 7

In what ways has your MWR addressed the NRPA Pillar of [Health and Wellness](#) in the last 3 years? (3 points) (Maximum Word Count 120)

Total of 3 points on the basis of

Range of health issues addressed (1)

Extent of actions taken (1)

Perceived effectiveness of actions (1)

Question #8

In what ways has your Installation addressed the NRPA Pillar of [Conservation](#) in the last 3 years? (Maximum Word Count 120)

Total of 3 points on the basis of

Range of conservation issues addressed (1)

Extend of actions taken (1)

Perceived effectiveness of actions (1)

Question #9

What challenges has your Installation and/or MWR experienced over the past 3 years and what steps or actions have you taken to resolve these challenges. Include MWR role with the challenge, types of actions/steps taken, and effectiveness of approach. (Maximum Word Count 210)

Total of 3 points on the basis of

MWR role with challenge (1)

Types of steps of actions taken (1)

Effectiveness of approach (1)

Question 10

Please share with us a three page Executive Summary of your most current Comprehensive, Long Range or Strategic Plan for MWR. Within this overview it is suggested to include: major goals of the plan; current progress towards reaching those goals; and future plans to complete the plan.

The American Academy for Park & Recreation Administration (AAPRA) reserves the right to disqualify a National Gold Medal Award application if in AAPRA's sole discretion it determines that the application does not contain truthful information, is contrary to the standards or policies of AAPRA, or violates applicable laws, or if the agency has acted contrary to the standards or policies of AAPRA, or violated applicable law or could reflect negatively on AAPRA, the National Gold Medal Program, its partner NRPA and the national sponsor, Musco Lighting, LLC.

AAPRA reserves the right to revoke any Finalist or Grand Plaque Gold Medal award if in AAPRA's sole discretion, it determines that the agency acted contrary to the standards or policies of AAPRA or acted in violation of applicable laws or could reflect negatively on AAPRA.