

2020 Gold Medal Application:

Armed Forces Recreation

2020 Gold Medal Application--Armed Forces Recreation

Presented by

**The American Academy for Park and Recreation Administration (AAPRA)
In Partnership with the National Recreation and Park Association (NRPA)
Sponsored by Musco Lighting**

DIRECTIONS

- 1. Fill out the cover page of the Official Application completely.**
- 2. Answer all questions completely. For the essay questions, please fill in the box that is provided for you.**
- 3. Use of bold and/or *italic* text for emphasis is permitted.**
- 4. Submissions must be made through this online format.**
- 5. A PDF of your latest program brochure or website address is required.**
- 6. Coordinate your application with your Service Representative, let them know you are applying. They are available to help you.**
- 7. This format has a save and continue feature located at the top of the question pages.**
- 8. If your Installation received the Gold Medal Award between 2015-2019, you are not eligible to apply.**
- 9. If you do not receive a confirmation receipt within 24 hours after submitting application, contact the NRPA office at goldmedal@nrpa.org.**

**Failure to follow these instructions will result in disqualification.
It is imperative to note that applications must be submitted by midnight April 10, 2020.**

IMPORTANT DATES

**April 10, 2020 (midnight Eastern time) - Application Deadline
Week of May 18, 2020 - Notification of Application Status**

June 15, 2020 - Gold Medal Short Video Submission (Finalist only)
October 27-29, 2020 - National Recreation and Park Association Annual Conference, Orlando, FL

Service Representative:

Army: [JJ Love](#)

Navy: [Amy Cimino-Shockley](#)

Marine Corps: [Nancy Dussault](#)

Air Force: [Donald “Phil” Heeg](#)

Coast Guard: [Matt Perciak](#)

ELIGIBILITY:

A Military Installation may apply for the Gold Medal Armed Forces Recreation Award if it is recognized by the Branch of Service and the Office of Secretary of Defense as a Military Installation providing recreational opportunities for military personnel and other eligible patrons.

Differences in programs provided across the Armed Services will be handled as defined below:

- **Morale Welfare/Wellness Recreation Program – (excluding Child Care)**
- **Youth Recreation/Activities (not School Age Care)**
- **Libraries**
- **Recreation Lodging**

Visit www.nrpa.org/goldmedal for information you may find helpful in completing the application.

Video Requirement: Gold Medal Finalists (only) are being asked to post to their web page a short (social media type) video, a MAX of 5 minutes by June 1. Judges will view this short video that helps support information provided in the application. Video should tell the story how your agency is unique and outstanding, while capturing images that support application responses; and serves as a media communication piece to your community! Any video approach may be used but will only be considered in round 2 judging discussions if 5 minutes or less and posted by June 1. *The video component only applies to Gold Medal Finalists.*

Contact Information

Point of Contact Information *(Point of Contact will receive ALL communications regarding the Gold Medal application)**

Point of Contact Name:

Point of Contact Title:

Point of Contact Street Mailing Address:

Point of Contact City, State, Zip Code:

Point of Contact Telephone:

Point of Contact Email address:

Contact Information for Installation

Branch of Services:

Exact Name of Installation:

Website Address for MWR Program:

MWR Director:

MWR Director Email Address:

Street Mailing Address:

City, State, Zip Code:

Telephone:

Exact name of Installation Commander:

Has the commander been notified?

☐ Yes

☐ No

Essay Questions

1) What makes your MWR “Outstanding” in its management of its resources and programs? Please cite 3 specific examples that capture the outstanding nature of your MWR as you serve your unique Installation and support its population. Each example will be worth up to 3 points, for a total of 9 possible points. (Maximum Word Count for Each Example: 80)

1st Example

2nd Example

3rd Example

2) How does your MWR positively impact the Installation you serve? Provide 5 actions or activities your MWR has been involved with or undertaken in the past three years and what was the outcome of the actions or activities. Each example will be worth up to 2 points, for a total of 10 possible points, 1 point for action/activity, 1 point for outcome. (Total Maximum Word Count for Each Example: 60)

1st Example

2nd Example

3rd Example

4th Example

5th Example

3) There are few resources more critical to MWR than public support, citizen involvement, and staff engagement. Please cite one outstanding or innovative example for each of these three resources. Each example will be worth up to 3 points, for a total of 9 possible points. (Total Maximum Word Count for Each Example: 80)

Public Support

Citizen Involvement

Staff Engagement

4) MWR has been increasingly called upon to demonstrate the results of their programs and services to decision-makers and customers. Please cite 3 results, impacts, or outcomes you have measured, the value of the benefit, how the results were measured, and the process used to share the results. Each example will be worth up to 3 points, for a total of 9 possible points. (Total Maximum Word Count for Each Example: 80)

1st Example

2nd Example

3rd Example

5) MWR has long been known for creativity and innovation. One of the desirable outcomes of the Gold Medal program is to identify these efforts and approaches. Please cite and briefly explain 3 innovations implemented by your MWR within the last 3 years, the effectiveness, and results achieved. Each example provided will be worth up to 3 points, for a total of 9 possible points. (Total Maximum Word Count for Each Example: 100)

1st Example

2nd Example

3rd Example

6) How has your MWR addressed the [NRPA Pillar of Social Equity](#) (via programs, services or financial resources) in the last 3 years to include populations with special needs including persons with disabilities; wounded; ill and injured; retirees; at-risk-youth; and their families? (3 points) (Total Maximum Word Count: 120)

7) How has your MWR addressed the [NRPA Pillar of Health and Wellness](#) in the last 3 years? (3 points)(Total Maximum Word Count: 120)

8) How has your Installation addressed the [NRPA Pillar of Conservation](#) in the last 3 years? (3 points) (Total Maximum Word Count: 120)

9) What challenges has your installation and/or MWR experienced over the past 3 years and what steps or actions have you taken to resolve these challenges? Cite the MWR's role with the challenge, types of actions/steps taken, and effectiveness of approach. (3 points) (Total Maximum Word Count 210)

10) Please upload a three page Executive Summary of your most current (minimum of three to five years) Comprehensive, Long Range or Strategic Plan for MRW. Within this overview, it is suggested the overview include major goals of the plan; current progress towards reaching those goals; and future plans to complete the plan. (Font Calibri; Font Size 12; Total Maximum Word Count 1,450)

Program Brochure

How will the Program Brochure be shared?

☐ Web address/URL ☐ PDF upload

Program Brochure web address/URL:

Upload Program Brochure

Installation Profile

Please provide the following information about your Installation.

Provide the State(s) or Country in which your Installation resides::

2019 Active Duty Population (number): (Use Defense Management Data Center (DMDC):

Change in population 2015-2019:

Active Duty population, Race (Percentage Distribution)

% African American/Black

% Asian/Pacific Islander

% Caucasian

% Other

Active Duty population, Ethnicity: % Hispanic/Latino

Demographics

Active Duty population, Demographics

% of active duty population married::

% of active duty population male::

% of active duty under 25::

% of active duty 25 to 29::

% of active duty 30 to 34::

% of active duty 35 to 39::

% of active duty 40+::

Median Household Income::

Estimated MWR Patrons Service

Service to patrons may be restricted based on their affiliation. Categorize patrons by level of restriction on services provided.

	Unlimited	Limited
Family member (Spouse and Children)		
Reserve/National Guard		
Civilian		
Contractors		
Retirees		
Other MWR Patrons		
Total served above active duty members		

Although not required for participation, does your Installation currently hold or is it currently going through Commission on Accreditation of Park and Recreation Agencies (CAPRA) accreditation?

☐ Yes ☐ No

Funding/Statistical Measurements

1) Using the forms below, describe your program:

A. Program Funding

B. Military Construction and Capital Improvements

C. Statistical Measurements in numbers and/or dollars as requested

D. Organization Chart.

A. Program Funding

	FY2015 Actual	FY2019 Actual	% Change FY2015 to FY2019 +/-
1. Appropriated Fund (APF) Direct Support (include UFM/USA)			
2. Nonappropriated Fund (NAF) Expenses (minus UFM/USA, cost of goods sold and depreciation)			

Total Program Funding

	FY2015 Actual	FY2019 Actual	% Change FY2015 to FY2019 +/-
Total funding (1 through 3 above):			

B. Military Construction and Capital Improvements

	FY2015 Actual	FY2019 Actual	% Change FY2015 to FY2019 +/-
1. APF Military Construction (MILCON)			
2. NAF Capital Reinvestment			

Total Military Construction and Capital Improvements

	FY2015 Actual	FY2019 Actual	% Change FY2015 to FY2019 +/-
Total Construction (1 through 3 above):			

Funding/Statistical Measurements cont.

C. Statistical Measurements

** This portion refers to those lands and waters on the Installation that are available for MWR programs whether they are funded by MWR or other departments on the Installation. For example: if training lands are used for hunting, include acreage.*

	FY2015 Actual	FY2019 Actual	% Change FY2015 to FY2019 +/-
Population Density * (resident population divided by sq miles on Installation) – total people/sq mile			
Open Space Density* - total number of acres where MWR activities occur			

Open Space Density * % of park and open space to Installation size (% of acres where MWR outdoor activities occur on the Installation)			
Revenue generated through user fees per capita (active duty personnel-DMDC)			
Total Funding per capita (active duty personnel-DMDC)			
# of part time/seasonal employees (not Full Time Equivalent)			
# of full time employees			
# of volunteer hours			

D. Organization Chart

Please provide an organization chart. The chart must illustrate how your local department is organized. Fit onto one page and upload here.

Facility and Land Change

2) What areas and facilities are currently owned, leased or under cooperative agreements by your Installation? 2015 and 2019 data are requested.

**Facility & Land Change:
Centers/Structures/Operations.**

	FY2015 Actual	FY2019 Actual
# of Amphitheaters		
# of Amusement Centers		
# of Aquatic Centers: # of Swimming Pools		
# of Aquatic Centers: Water Parks/Spray grounds		
# of Arts and Craft Centers		
# of Automotive Skill Centers		
# of Bowling Lanes		

# of Cultural/Historic Sites		
# of Fitness Centers /Gyms		
# of Ice Skating Facilities		
# of In-Line Skating Rinks		
# of Leisure Travel Operations		
# of Libraries		
# of Nature Centers		
# of Recreation/Community Centers		
# of Skate Parks		
# of Teen/Youth Centers		
# of Theaters (Movie)		
# of Theaters (Performing Arts)		

Facility and Land Change

Facility & Land Change: Camping/Overnight Use

	FY2015 Actual	FY2019 Actual
# of Campground Locations (not campsites)		
# of Group Campsites		
# of Non-electric Campsites		
# of Walk-in/primitive Campsites		
# of Campsites with Electric hook up		
# of RV Sites with Electric hook up only		
# of RV Sites with Electric and water/sewer		
# of Cabins/Lodges/Yurts (total number of units)		

Facility and Land Change

Facility & Land Change: Picnic Facilities

	FY2015 Actual	FY2019 Actual
# of Picnic Shelters		
# of Picnic Sites or Areas (do not include shelters or individual tables)		

**Facility & Land Change:
Water/Beach Features**

	FY2015 Actual	FY2019 Actual
# of lakes		
# of Marinas: Wet Slips/Boats served		
# of Marinas: Dry Dock/boats served		
# Lakefront operations/boat launches		
# of Beaches		

Facility and Land Change

**Facility & Land Change:
Outdoor Recreation**

	FY2015 Actual	FY2019 Actual
# of Outdoor Recreation Equipment Checkouts		
# of Archery Ranges		
# of Athletic Fields		
# of Basketball/Multi-use Courts		
# of BMX Tracks		
# of Golf Courses (total number of holes)		
# of Miniature Golf Courses (total number of holes)		
# of Gun Ranges/Recreation Shooting/Skeet-Trap Ranges		
# of Horseback Riding Programs		
# of Paint Ball Courses		
# of Playgrounds		
# of Stables		
# of Tennis Courts		

Facility and Land Change

Facility & Land Change: Trails

	FY2015 Actual	FY2019 Actual
# of miles: Bicycling/Walking/Hiking Trails		
# of miles: Off-highway Vehicle Trails		
# of miles: Water Trails		

Thank You!

Thank you for applying for the 2020 Gold Medal Award.