## Magazine Ad Specifications

**TRIM SIZE:** 9" x 10.75"

SPREAD TRIM SIZE: 18" x 10.75"

BLEED: Allow 1/8" bleed on all four sides for bleed

ads. Keep all live copy 3/8" from trim

**PRINTING:** Web offset

FILE TYPE: High-resolution (300 dpi) Adobe Acrobat

PDF/X-1a or higher

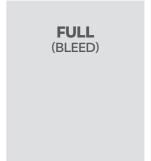
**COLOR:** CMYK only (no spot colors); to ensure true and accurate color when printing, please supply a

SWOP-approved color proof

POSITION: We make every attempt to accommodate all position requests; however, all her than

premium and guaranteed positions (oth
covers) are 15 percent extra

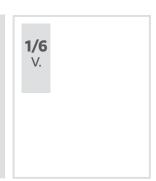
Ad Size	Width x Depth
Full Page (Bleed)	9.25"x 11"
Full Page (Non-Bleed)	8.25" x 10"
2/3 Page (Bleed)	5.825" x 11"
2/3 Page (Non-Bleed)	5" x 9.625"
1/2 Page Vertical	3.625" x 9.625"
1/2 Page Horizontal	7.625" x 4.75"
1/2 Page Island	5" x 7.5"
1/3 Page Vertical	2.375" x 9.625"
1/3 Page Square	5" x 4.75"
1/4 Page	3.625" x 4.75"
1/6 Page Vertical	2.375" × 4.75"













## **Ad Submission**

All ad artwork should be submitted with bleeds, but must OMIT the following:

- · Registration marks
- · Printer marks
- Crop marks

Please use the NRPA dropbox to submit all files: dropbox.hightail.com/NRPAAdvertising



## **Questions?**

Contact Melissa Hunter at 703.858.2199 or **mhunteranrpa.org**