



## 2023 Board of Directors Recruitment Candidate Profile

**Overview:** The National Recreation and Parks Association is the leading not-for-profit organization dedicated to building strong, healthy, and resilient communities through the power of parks and recreation. NRPA advances this vision by investing in and championing the work of park and recreation professionals as a catalyst for positive change in service of equity, climate-readiness, and overall health and well-being.

The organization is led by President and CEO Kristine Stratton and is governed by a 15 to 30 member Board of Directors comprised of advocates and professionals who represent the diverse interest areas and disciplines within the parks and recreation industry.

**Recruitment:** *The NRPA Board of Directors Governance Committee is seeking qualified applicants to fill approximately (3) anticipated board member seats serving a term from 2023-2026 (with potential to renew for a second 3-year term). Successful candidate's terms will begin at the NRPA Annual Conference October 2023 in Dallas, Texas.*

**Board of Directors Volunteer Description:** The board will support the work of NRPA and provide mission-based leadership, strategic governance and fiduciary oversight. While day-to-day operations are led by NRPA's President and Chief Executive Officer (CEO), the Board-CEO relationship is a partnership, and the appropriate involvement of the board is both critical and expected. Specific Board Member responsibilities include but are not limited to the following:

- Support the organization's charitable mission and purpose.
- Review financial statements to ensure that the organization is fiscally responsible and adheres to the organization's tax-exempt status requirements.
- Assist in the development of the organization's strategic plan.
- Lead and support membership and fundraising campaigns and events.
- Represent the organization to the public, the media, and to other like-minded organizations.
- Adopt positions on critical issues and national legislation when appropriate.
- Assess the organization's performance based on agreed upon performance metrics.
- Consider NRPA among their top philanthropic priorities and make annual gifts that reflect that priority.
- Recruit new board members and allies that will help further the organization's mission and/or strategic plan.

**Candidate Profile(s):** NRPA seeks high quality professionals and advocates to advance the work of the organization. For this year's recruitment cycle, priority will be given to candidates that match any of the following profiles:

- **Profile 1: Information Technology and Research Professional-** NRPA seeks an experienced data science or information technology professional to bring knowledge and expertise with data

analytics and technology platforms, and their strategic use, relevant to the recreation and parks field. Candidate will have experience conducting, interpreting and presenting research.

- **Profile 2: Grant Making Professional-** NRPA seeks an experienced grant maker to bring knowledge, expertise and connections for relevant grant opportunities. Ideal candidate has a strong philanthropic background.
- **Profile 3: ADA/Accessibility Professional-** ADA/Accessibility/Adaptation Professional- NRPA seeks an experienced professional with strong understanding of ADA/Accessibility law, best practices, trends and opportunities in adaptation, and proven track record of implementing inclusive solutions, whether physical or cognitive.
- **Profile 3: Innovative Young Professional-** NRPA seeks an enthusiastic and dynamic young professional (defined as 35 years or younger). The young professional will be engaged in cutting edge work within their organization at a director or upper management level. Candidate will be engaged in up-and-coming conservation, health and wellness, or youth development trends/programming.
- **Profile 4: Education Professional-** NRPA seeks an education professional working in a collegiate setting in the area of recreation and parks, public health, sustainability, or a related field. The ideal candidate will have experience and expertise in research and trends analysis.
- **Profile 5: Midwest or Northeast Geography-** NRPA seeks a board that is reflective of the geographic diversity of the United States and tracks geographic representation across four geographic regions: West, Midwest, South and Northeast. Ideal candidates for this recruitment will be geographically located in the Midwest or Northeast.

For more information on the Board of Directors please visit: [NRPA Board of Directors, Leading the Association | National Recreation and Park Association](#) or contact Secretary of the Board of Directors and Chair of the Governance Committee, Dr. Josh Medeiros at [joshmedeiros@bristolct.gov](mailto:joshmedeiros@bristolct.gov) | 860-584-6160.