



2022 Board of Directors Recruitment Candidate Profile

Overview: The National Recreation and Park Association (NRPA) is the leading not-for-profit organization dedicated to building strong, healthy, and resilient communities through the power of parks and recreation. NRPA advances this vision by investing in and championing the work of park and recreation professionals as a catalyst for positive change in service of equity, climate-readiness, and overall health and well-being.

The organization is led by President and CEO Kristine Stratton and is governed by a 15- to 30-member Board of Directors comprised of advocates and professionals who represent the diverse interest areas and disciplines within the field of parks and recreation.

Recruitment: *The NRPA Board of Directors Governance Committee is seeking qualified applications to fill approximately (3) anticipated board member seats serving a term from 2022-2025 (with potential to renew for a second three-year term). Successful candidate's terms will begin September 2022 at the NRPA Annual Conference in Phoenix, Arizona.*

Board of Directors Volunteer Description: The board will support the work of NRPA and provide mission-based leadership, strategic governance, and fiduciary oversight. While day-to-day operations are led by NRPA's President and Chief Executive Officer (CEO), the Board-CEO relationship is a partnership, and the appropriate involvement of the board is both critical and expected. Specific Board Member responsibilities include but are not limited to the following:

- Support the organization's charitable mission and purpose.
- Review financial statements to ensure that the organization is fiscally responsible and adheres to the organization's tax-exempt status requirements.
- Assist in the development of the organization's strategic plan.
- Lead and support membership and fundraising campaigns and events.
- Represent the organization to the public, the media, and other like-minded organizations.
- Adopt positions on critical issues and national legislation when appropriate.
- Assess the organization's performance based on agreed upon performance metrics.
- Consider NRPA among their top philanthropic priorities and make annual gifts that reflect that priority.
- Recruit new board members and allies that will help further the organization's mission and/or strategic plan.

Candidate Profile(s): NRPA seeks high-quality professionals and advocates to advance the work of the organization. For this year's recruitment cycle, priority will be given to candidates who match any of the following profiles:

- **Profile 1: Information Technology Professional** – NRPA seeks an experienced data science or information technology professional to bring knowledge and expertise with data analytics and technology platforms, and their strategic use, relevant to the field of parks and recreation.
- **Profile 2: Law Professional** – NRPA seeks an experienced legal professional to bring knowledge and expertise with laws relevant to nonprofits, parks and recreation, or local government fields, such as knowledge and experience working with Americans with Disabilities Act (ADA)/accessibility law.
- **Profile 3: Innovative Young Professional** – NRPA seeks an enthusiastic and dynamic young professional (defined as 35 years or younger). The young professional will be engaged in cutting-edge work within their organization at a director or upper management level. Candidate will be engaged in up-and-coming conservation, health and wellness, or youth development trends/programming.
- **Profile 4: Education Professional** – NRPA seeks an education professional working in a collegiate setting in the area of recreation and parks, health and wellness, or a related field. The ideal candidate will have experience and expertise in research and trends analysis.
- **Profile 5: Midwest or Northeast Geography** – NRPA seeks a board that is reflective of the geographic diversity of the United States and tracks geographic representation across four geographic regions: West, Midwest, South and Northeast. Ideal candidates for this recruitment will be geographically located in the Midwest or Northeast.

If you or someone you know matches the candidate profiles, we invite them to complete an application online as soon as possible via the [Board of Directors Application Form](#).

For more information on the Board of Directors, please visit: [NRPA Board of Directors, Leading the Association | National Recreation and Park Association](#) or contact Secretary of the Board of Directors and Chair of the Governance Committee, Dr. Josh Medeiros, at joshmedeiros@bristolct.gov or 860-584-6160.