

The National Recreation and Park Association

2018

PREMIER MEMBER CALENDAR



NRPA'S 2017-2019 STRATEGIC PLAN

THE ULTIMATE GOAL

Create healthy, sustainable and equitable communities

SOCIAL EQUITY

People in underserved communities should have access to programs, facilities, places and spaces that make their lives and communities great. NRPA defines underserved communities as individuals of color and/or those living in poverty or near poverty.

Three-Year Outcome:

4.5 million people in underserved communities will have improved park spaces and programs

HEALTH AND WELLNESS

Parks and recreation improves the health of communities by increasing access to physical activity opportunities and improving access to healthy foods.

Three-Year Outcomes:

- 1.5 million people will have increased access to physical activity
- 3 million people will have improved nutrition

CONSERVATION

Parks and recreation creates sustainable communities, protects natural resources and open space, and connects people to the benefits of nature and the outdoors.

Three-Year Outcomes:

- 1 million people with greater connection to nature and the outdoors
- Improved resiliency in 300 communities through sustainable park practices

DIRECT BENEFITS TO NRPA MEMBERS

The programs and funds raised from this three year strategic plan will help support NRPA members in the following key areas:



Celebrate Parks and Recreation in 2018

January:

- 5: National Bird Day
- 11: Free Premier Webinar

February

- 8: Free Premier Webinar

March:

- 8: Free Premier Webinar
- 9: National Day of Unplugging

April:

- National Garden Month
- Earth Month
- 12: Free Premier Webinar
- 22: Earth Day
- 27: Arbor Day

May:

- Water Safety Month
- National Bike Month
- 10: Free Premier Webinar
- 14: NRPA Conference Registration Opens
- 19: National Kids to Parks Day
- 19: National Learn to Swim Day
- 30: Senior Health and Fitness Day

June:

- 2: National Trails Day
- 6: National Running Day
- 9: NRPA Family Health & Fitness Day
- 9: National Get Outdoors (GO) Day
- 14: Free Premier Webinar
- 21: World's Largest Swimming Lesson
- 23: Olympic Day

July:

- Park and Recreation Month
- 12: Free Premier Webinar

August:

- 9: Free Premier Webinar

September:

- 13: Free Premier Webinar
- 25 - 27: 2018 NRPA Annual Conference
- 29: National Public Lands Day

October:

- 4: National Golf Day
- 11: Free Premier Webinar

November:

- 8: Free Premier Webinar
- 15: America Recycles Day
- 27: Giving Tuesday

December:

- 13: Free Premier Webinar

For more information on the Free Premier Webinar series, visit www.nrpa.org/Premier-Webinars



Evergreen, Colorado
Evergreen Park & Recreation District

Snowfall at Evergreen Lake doesn’t stop this fisherman from pursuing his quarry.



JANUARY 2018

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1 New Year's Day	2	3	4	5 National Bird Day	6
7	8	9	10	11 Free Premier Webinar	12	13
14	15 Martin Luther King, Jr. Day	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

IT'S TIME TO FILL THE TROPHY CASE! GET RECOGNIZED FOR YOUR HARD WORK BY APPLYING FOR AN NRPA AWARD OR GOLD MEDAL AT WWW.NRPA.ORG/AWARDS



San Jose, California
City Of San Jose - Parks, Recreation
& Neighborhood Services

Almaden Community Center, Summer Cooking Class.



FEBRUARY 2018

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1	2	3
					Groundhog Day	
4	5	6	7	8	9	10
				Free Premier Webinar		
11	12	13	14	15	16	17
			Valentine's Day			
18	19	20	21	22	23	24
	Presidents Day					
25	26	27	28			



Carmel, Indiana
Carmel Clay Parks & Recreation

Children enjoy the roller slide at the new West Commons Playground in Carmel, IN.



MARCH 2018

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1	2	3
4	5	6	7	8 Free Premier Webinar	9 National Day of Unplugging	10
11 Daylight Saving Time Begins	12	13	14	15	16	17 St. Patrick's Day
18	19	20 Spring Equinox	21	22	23	24
25	26	27	28	29	30 Good Friday	31 Passover



New Braunfels, Texas
City of New Braunfels

Aerial view of the Butterfly Garden at Fischer Park in New Braunfels, TX. Picture by Airborne Aerial.



APRIL 2018

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1 Easter Sunday	2	3	4	5	6	7
8	9	10	11	12 Free Premier Webinar	13	14
15	16	17	18	19	20	21
22 Earth Day	23	24	25	26	27 Arbor Day	28
29	30 April is National Garden Month and Earth Month					

GET READY FOR PARK AND RECREATION MONTH BY DOWNLOADING THE FREE TOOLKIT NOW. VISIT WWW.NRPA.ORG/JULY FOR MORE INFORMATION



Pasadena, Texas
Pasadena Parks and
Recreation Department

Wheelchair Wind-Up Softball Tournament at Pasadena’s Multipurpose Recreation Center



MAY 2018

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
May is Water Safety Month and National Bike Month		1	2	3	4	5
6	7	8	9	10 Free Premier Webinar	11	12
13 Mother's Day	14  Registration Open!	15	16	17	18	19 National Kids to Parks Day National Learn to Swim Day
20	21	22	23	24	25	26
27	28 Memorial Day	29	30 Senior Health and Fitness Day	31		

REGISTRATION FOR THE 2018 NRPA ANNUAL CONFERENCE OPENS ON MAY 14. LEARN MORE AT WWW.NRPA.ORG/CONFERENCE



Hialeah, Florida
City of Hialeah Department
of Parks and Recreation

Milander Aquatic Center, Senior Aerobics class in the early morning.



JUNE 2018

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					1	2 National Trails Day
3	4	5	6 National Running Day	7	8	9  National Get Outdoors (GO) Day
10	11	12	13	14 Free Premier Webinar	15	16
17 Father's Day	18	19	20	21 World's Largest Swimming Lesson Summer Solstice	22	23 Olympic Day
24	25	26	27	28	29	30

GET YOUR COMMUNITY INVOLVED WITH FAMILY HEALTH & FITNESS DAY. LEARN MORE AT WWW.NRPA.ORG/FAMILYFITNESS



Manhattan Beach, California
City of Manhattan Beach

Experience the revelry of the legendary Charlie Saikley 6-Man Beach Volleyball Tournament! This iconic summer event combines a high level of beach volleyball with an exciting flair to it, where amateur players compete in costumes with and against the best players on the beach.



JULY 2018

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	4 Independence Day	5	6	7
8	9	10	11	12 Free Premier Webinar	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	July is Park and Recreation Month			

FIND OUT MORE ABOUT PARK AND RECREATION MONTH AT WWW.NRPA.ORG/JULY



Estes Park, Colorado
Estes Valley Recreation and
Park District

Visitors and residents can rent kayaks, canoes, pontoon boats and stand-up paddleboards to enjoy on Lake Estes.



AUGUST 2018

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1	2	3	4
5	6	7	8	9 Free Premier Webinar	10	11
12	13	14	15	16	17	18
19	20	21 Senior Citizens Day	22	23	24	25
26	27	28	29	30		

BRING CAPITOL HILL TO YOUR PARKS! TO LEARN HOW TO HOST A PARK CHAMPION EVENT AND ADVOCATE FOR THE BENEFITS OF PARKS AND RECREATION VISIT WWW.NRPA.ORG/PARK-CHAMPIONS



Silver Spring, Maryland
Montgomery County
Department of Parks

A girl holding a butterfly that has just been tagged by naturalists at Black Hill Visitor Center. Butterfly tagging is part of the Monarch Fiesta, which is held annually at Black Hill Regional Park.



SEPTEMBER 2018

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						1
2	3 Labor Day	4	5	6	7	8
9	10 Rosh Hashana	11	12	13 Free Premier Webinar	14	15
16	17	18	19 Yom Kippur	20	21	22
23 Fall Equinox	24	25	26	27	28	29
30		2018 NRPA ANNUAL CONFERENCE - INDIANAPOLIS, IN				National Public Lands Day

EARN CEUs, NETWORK WITH THOUSANDS OF YOUR PEERS AND ATTEND THE INDUSTRY’S LARGEST TRADE SHOW.
LEARN MORE AT WWW.NRPA.ORG/CONFERENCE



Columbus, Ohio
Columbus Recreation and Parks

Located in the heart of downtown Columbus, the Scioto Mile is an urban oasis comprised of more than 175 acres of lush parkland. Stretching along the riverfront from the vibrant Arena District to the natural beauty of the Whittier Peninsula, the Scioto Mile reconnects downtown to the Scioto River through an integrated system of parks, boulevards, bikeways and pedestrian paths.



OCTOBER 2018

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	2	3	4 National Golf Day	5	6
7	8 Columbus Day	9	10	11 Free Premier Webinar	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31 Halloween			



Mini Heisman Preschool Program, Avery Street Recreation Center. Photo By Rob Smith



NOVEMBER 2018

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1	2	3
4 Daylight Saving Time Ends	5	6 Election Day	7	8 Free Premier Webinar	9	10
11 Veterans Day	12	13	14	15 America Recycles Day	16	17
18	19	20	21	22 Thanksgiving Day	23	24
25	26	27 Giving Tuesday	28	29	30	

BECOME A CERTIFIED PARK AND RECREATION PROFESSIONAL (CPRP) TO KEEP YOUR EXPERTISE CURRENT AND DEMONSTRATE YOUR COMMITMENT TO THE PROFESSION.
LEARN MORE AT WWW.NRPA.ORG/CPRP



Castle Rock, Colorado
Town of Castle Rock Parks
and Recreation

Families stay warm by a fire at Story Tellers and S'mores. Taken at Festival Park in Castle Rock, Colorado.



DECEMBER 2018

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						1
2 Hanukkah, begins at sunset	3	4	5	6	7	8
9	10	11	12	13 Free Premier Webinar	14	15
16	17	18	19	20	21 Winter Solstice	22
23	24	25	26	27	28	29
30	31 Christmas Day					

DO YOU WANT TO CONTINUE TO STAY CONNECTED TO MORE THAN 60,000 OTHER PARK AND RECREATION PROFESSIONALS, GET DISCOUNTS ON CERTIFICATION AND BUSINESS SOLUTIONS, AND STAY INFORMED OF NATIONAL TRENDS? RENEW YOUR MEMBERSHIP AT WWW.NRPA.ORG/MEMBERSHIP

NRPA Premier Member Benefits and Resources

Free Monthly Premier Webinars

- Join monthly webinars (free to all Premier members) that address timely and relevant topics. CEUs provided for select webinars.

Grant Opportunities

- Access to approximately \$5 million annually.

Member Discounts

- Accessibility Audits
- Background Screenings
- Cooperative Purchasing Program
- Fun Express/Oriental Trading
- Insurance Programs
- Emergency Network Platform

Bulk Purchasing

- Annual Conference Registration
- Certification - CPRP/CPRE
- Online Learning
- Publications

Park Metrics: Agency Performance Resources

- Use the dashboard, survey and annual report to more effectively manage your resources and facilities.

Facility Market Reports

- Learn more about the community served by your agency's facilities.

And much more!