

REVENUE DEVELOPMENT & MANAGEMENT SCHOOL

Board of Regents Nomination Form

Thank you for your interest in serving on the Board of Regents for the Revenue Development & Management School. Candidates should complete this application and submit it with a resume to a current Regent.

Section I ~ Candidate Information

Name _____ Title _____
Agency _____ Public Private
Address _____
City _____ State/Prov _____ Zip _____
Phone _____ Fax _____ Email _____
Size of Agency _____ # FTE _____
Percentage of budget that is revenue based (self-supporting), not subsidized by taxes _____

Section II ~ Purpose

The Revenue Development & Management School Board of Regents are responsible for recommendations to the Oglebay National Training Center, North Carolina State University and the National Recreation and Parks Association in the development of the curriculum and selection of regents for this school.

Together, the regents, the Oglebay National Training Center, North Carolina State University, and the National Recreation and Park Association provide the highest possible level of practical and academic courses of instruction in the field of revenue management for parks and recreation agencies.

Regent Responsibilities

1. Serve a three-year term on the board.
2. Attend the School (March) each year during said term.
3. Attend a mid-year planning meeting (June/July/August) each year to plan for the following year's school.
4. Attend daily meetings during the school.
5. Serve on various committees of the board and perform other duties as assigned.
6. Instruct courses during the school and prepare all applicable learning materials.
7. Recruit potential students and promote the school to professional colleagues and organizations.

Compensation

1. Regents will be reimbursed for reasonable travel expenses to the school and the mid-year planning meeting.
2. Regent's cost for accommodations and meals at the school will be covered.
3. Regent's costs for accommodations during the mid-year planning meeting will be covered. Depending on the host site for the mid-year meeting, some meals will be covered.

Section III ~ Topics for Instruction

The topics listed below represent the core curriculum of the Revenue Development & Management School. Please check those topics with which you have experience and are comfortable presenting. You are also invited and encouraged to suggest new topics that could be considered as core curriculum:

YEAR ONE CORE CURRICULUM

- Advanced Budgeting
- Base Budgeting
- Consumer Trends
- Contracting and Outsourcing
- Enterprise Approach
- Expense Management
- Organizational Performance Measures
- Pricing Strategies
- Project Management Concepts
- Purchasing
- Marketing
- Sponsorships
- Revenue Management Philosophy

YEAR TWO CORE CURRICULUM

- Alternative Funding: Concessions, Licenses, etc.
- Alternative Funding: Grants, Proposals, etc.
- Business Planning
- Customer Service
- Data and Analytics
- Economic Impact Studies
- Market Plan Development
- Partnerships
- Project Management Construction
- Strategic Planning
- Understanding the Big Financial Picture

SUGGESTED CURRICULUM

- 1. _____
- 2. _____
- 3. _____
- 4. _____

Section IV ~ Signatures

Applicant: _____ Date: _____

The Board of Regents will evaluate your application and supporting documentation. You will be notified if you have been elected to serve on the Board of Regents.

Please send your resume, along with a completed application, to education@nrpa.org no later than Thursday, February 28th.