**Template 2019 Park and Recreation Month Editorial Story Sample**

Headline: **(Agency Name) is *Game On* for Park and Recreation Month**

Subhead: **Get in the game with us this July by (list a few planned activities here)**

Get ready to get in the game this July with (Agency Name) and the National Recreation and Park Association (NRPA).

Since 1985, America has celebrated July as the nation’s official Park and Recreation Month. Created by NRPA, Park and Recreation Month specifically highlights the vital and powerful role local parks and recreation, such as [Agency Name], play in conservation, health and wellness, and social equity efforts in communities all across the country.

This year, it’s all about highlighting the fun, games and exciting offerings at your local parks and recreation centers. From providing special events to exciting sports leagues and everything in between, [Agency Name] has a wide variety of programs that are not only fun, they also bring the community together. NRPA and [Agency Name] are encouraging everyone to get out there and get in the game in their own way at their local parks and rec centers.

In [city/town], you can celebrate Park and Recreation Month by [complete sentence with local activities/ events /contests etc.].

“July is the perfect time to highlight all the benefits parks and recreation provides right here in [city/town],” said [Agency Leader]. Our local parks and recreation directly contribute to reduced obesity rates, an improved ecosystem and increased property values.”

[Agency name] is leading initiatives and providing opportunities for people of all ages to achieve healthier lifestyles, promote and understand nature and conservation as well as bringing the community closer through a variety of programs and services. [Add more details on any specific ways you make a difference in your community or any stats or success stories you may have that back up the impact you make.]

NRPA also encourages everyone that supports parks and recreation to share how they are Game On for parks and recreation with the hashtag #GameOnJuly. For more information about Park and Recreation month, visit [www.nrpa.org/July](http://www.nrpa.org/July).

Learn about the exciting Park and Recreation Month activities planned for [town/city name] and more at [Fill-in local contact information here] or visit online at [Fill-in local park website URL here].