MEET US:
GREAT RIVERS GREENWAY

Regional park district

Steward of the taxpayers’ legacy & investment supported by two sales tax initiatives

Partner in the CityArchRiver Transformation – Prop P
1,200 square miles

- and -

2 million citizens
Authorizing Legislation Protections

- Bonding Stipulations
- 20 year Sunset
  - Provides District Reauthorization
- Required Capital Improvement Plan
- Food & Drugs Exempted
- Separate Annual Audits
- District Approval of Expenditures for Public Components of CityArchRiver Projects
Proposition P: Funding Allocation

$32.5 Million Annually:
- $20 M (60%) to Great Rivers Greenway District
  - $10 M for Arch Grounds Improvements – Bonded $85M;
    - $2.5-3M for Annual O & M
  - $10 M for Regional Park and Greenway Projects

$12.5 Million (40%) for Local Parks
Political Issues, Noise and Timing

- CityArchRiver Polling
- St. Louis County Closing 20 Parks
- Opposition to Funding a Federal Park
- Tea Party Opposition to all Taxes
- Cultural District Misuse of Funds
- Blogger Group Advocating Removal of Interstate
• Campaign Team and Funding
• District’s Role
• Polling
• April Election Strategy and Messaging
• Execution
## Election Day

### Total Population:
- **St. Louis City**: 318,172
- **St. Louis County**: 1 million

### St. Louis County:

<table>
<thead>
<tr>
<th>Category</th>
<th>Total Ballots Cast</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Ballots Cast</td>
<td>110,927</td>
<td>15.66%</td>
</tr>
<tr>
<td>Yes</td>
<td>57,832</td>
<td>52.93%</td>
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<tr>
<td>No</td>
<td>51,425</td>
<td>47.07%</td>
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<tr>
<td>Total Votes Cast on Proposition P</td>
<td>109,257</td>
<td>100.00%</td>
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<tr>
<td>Vote Falloff</td>
<td>1,670</td>
<td>1.50%</td>
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### St. Louis City:

<table>
<thead>
<tr>
<th>Category</th>
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<th>Percentage</th>
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</thead>
<tbody>
<tr>
<td>Total Ballots Cast</td>
<td>25,256</td>
<td>12.55%</td>
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<tr>
<td>Yes</td>
<td>16,233</td>
<td>67.24%</td>
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<tr>
<td>No</td>
<td>7,910</td>
<td>32.76%</td>
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<tr>
<td>Total Votes Cast on Proposition P</td>
<td>24,143</td>
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<tr>
<td>Vote Falloff</td>
<td>1,113</td>
<td>4.40%</td>
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</tbody>
</table>

### Prop P by Townships - Percent Voting "Yes"