

REQUEST FOR PROPOSAL

National Recreation and Park Association

Parks Build Community 2014

Lincoln Heights Neighborhood Park
Charlotte, North Carolina

PROPOSALS DUE: January 31, 2014

Contact

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Purpose

Solicit and secure donations of park equipment, amenities, and/or services to support the National Recreation and Park Association's (NRPA) Parks Build Community project in Charlotte, NC in conjunction with the 2014 NRPA Congress and Exposition.

Key Dates

ALL WORK MUST BE COMPLETED BY OCTOBER 13, 2014.

General milestones (actual deadlines to be established per project):

- Park dedication – October 15, 2014
- Installation of concrete anchored equipment – August 18
- General site preparation – August 4
- Concrete pad/foundation site preparation – July 28
- Equipment and structures ordered – May 30
- **Donation proposals due – January 31, 2014**

Program Background and Park Description

Parks Build Community is an ongoing national initiative led by NRPA demonstrating the transformative value of parks and recreation on the health and vitality of communities across America. The vision is to build and revitalize urban parks as thriving gathering places for youth, families and adults. Parks Build Community projects also include a research component that assesses community impact derived from the new park or park amenities. More information about the initiative is found at www.nrpa.org/parksbuildcommunity.

Lincoln Heights Neighborhood Park is the fifth Parks Build Community project and will culminate with the 2014 NRPA Congress and Exposition. Lincoln Heights Neighborhood Park is a 9.3 acre park located within the city limits of Charlotte, NC to the north of the uptown (city center) area. This park is situated within an established neighborhood of generally low-income households and is classified as challenged under the City of Charlotte Quality of Life Index. Landform is gently sloping from the primary street

down into a wooded valley that conveys storm water out of the neighborhood. Most users of the park access the site by foot or bicycle. The first phase of development occurred in the fall of 2012 with the addition of a playground structure, water fountain, community garden, and gravel walking trail (see Exhibit A). An internet search for “Lincoln Heights Park Charlotte” results in news articles and videos discussing the opening of the park. Mecklenburg County Park and Recreation Department manages this park.

Project Scope

The following is a list of equipment and amenities requested for Lincoln Heights Neighborhood Park. This list is not all inclusive – NRPA welcomes proposals for additional features. Figures are approximate.

Desired Park Improvements:

- Expansion of existing playground [currently 4000sf, ages 2-5 & 5-12, standard posts and decks, swing components] with possible focus on accessibility and/or interactive equipment
- Improvements to existing community garden [currently 2000sf, 12 raised beds, fenced]
- Outdoor fitness zone equipment – 2000sf available
- Zero-depth water play area (splash pad, misting unit, etc.) – 1000sf available
- Two (2) half-court basketball courts – 4700sf available
- Two (2) picnic shelters – one 10’x10’, one 15’x20’
- Bridge or boardwalk to cross intermittent stream – 50’ run
- Drinking fountain(s)
- Benches, Trash Cans, Bicycle Rack, Tables, Grills, etc.
- Permanent Ping-Pong table
- Permanent chess/dominos table(s)
- Environmental education signs and/or demonstration area
- Green infrastructure project and/or demonstration area

Monetary donations will also be accepted to directly support this project. Please contact Jimmy O’Connor to discuss.

Expectations

It is expected that donated equipment will be installed and ready to use by October 13, 2014. Donors of any equipment, services, or cash are required to work through the Mecklenburg County Park and Recreation Department on all aspects of the project, once confirmed by NRPA. NRPA is responsible for this Request For Proposal and reserves the right to select donations based on project needs. Once a donation is confirmed, Mecklenburg County Park and Recreation Department will serve the final authority for such work being completed.

NRPA values and provides recognition for all contributions to the Parks Build Community initiative. NRPA will recognize companies and other organizations contributing to the Parks Build Community initiative through the following:

- Company and Logo included in three (3) articles within *Parks and Recreation* magazine
- One (1) free NRPA Membership List rental
- Company Profile included in the Onsite Conference issue of *Parks and Recreation* magazine
- Listed in all updates for the Parks Build Community project
- Named on Contributor Plaque in park (subject to terms)
- Included in four (4) stories within NRPA Express or Exhibitor Express newsletters

- Featured in customized national and local Press Releases (subject to terms)
- Included in NRPA Congress Preliminary Program
- Featured on Parks Build Community signage at the NRPA Congress & Exposition
- Included on Parks Build Community webpage
- Provided VIP seating and recognition at Parks Build Community dedication event
- Invited to spring Legislative Forum Reception

Additionally, prominent recognition will be offered for donations of distinction.

Submission Guidelines

Proposals are due January 31, 2014. Proposals may be brief, but must include the following:

- Identification of equipment and respective options/accessories made available for donation
- Identification of services made available for donation
- Identification any additional resources necessary to install or otherwise complete the project that must be secured separately from this donation
- Any other relevant information that should be considered
- Imagery and specifications of equipment proposed for donation

Proposals should be emailed to joconnor@nrpa.org. Contact Jimmy O'Connor with questions via email or at (703) 858-2177.

Exhibit A Continued

