

2016 Excellence in Innovative Programming Award

Introduction

SAMPLE ONLY - Application must be submitted using the online awards form.

The Excellence in Innovative Programming Award recognizes and honors an agency that demonstrates leadership with advanced, groundbreaking ideas in programming. The award highlights the efforts and impact an agency/organization has made in promoting or increasing the awareness of the benefits of parks and recreation in their community through offering a variety of programs. This award recognizes the agency that best demonstrates programming innovation in two of the three NRPA Pillars - conservation, health and wellness, and social equity.

The nomination deadline is March 20, 2016

Eligibility Criteria:

- Agency or nominator must be an NRPA member.
- All programs submitted as components of this nomination must have been implemented within 12 months prior to the nomination deadline.
- Submit two different innovative programs that impact the three NRPA Pillars - conservation, health and wellness, and social equity. Nomination must demonstrate impact in at least two Pillars. No program may be submitted for more than one Pillar. (Sample: a program that represents conservation and a program that represents health and wellness.)

Required Materials

- Answers to the questions provided below for each program being submitted.
- Any relevant media coverage or marketing materials related to the programs being provided as samples of innovation (electronic format only)
- Any relevant marketing pieces related to the programs being provided as samples of innovation (electronic format only)
- Any customer feedback about the innovation of the agency as related to the programs being provided as samples, whether it is testimonials or letters of recommendation (maximum of two letters)

NOMINATION INSTRUCTIONS

- All nominations must be **received by NRPA** no later than midnight EST March 20, 2016. NRPA will not return any materials submitted with the nomination.
- Nominator may only nominate using this official nomination form.
- All materials must be submitted electronically using this survey format.
- Supporting materials must be submitted in **no more than two documents** (multiple documents may be combined, video links included.) *No separate photographs will be accepted. To insure connectivity, provide URL addresses, not hyperlinks.*
- Nomination is automatically disqualified if it does not meet criteria, submission instructions or if the responses are over the word limit.
- This format has a save and continue feature that is located at the bottom of the question pages.
- For more information, contact the NRPA Awards Programs at 703-858-2141 or awards@nrpa.org

Nominator Information

1. Submitted By (Contact) *

2. Title *

3. Agency *

4. Phone Number *

5. Street Address (UPS delivery) *

6. City / State / Zip *

7. Email *

8. NRPA Membership Number *

(untitled)

Please submit two different innovative programs (the same program cannot be submitted for more than one pillar) that impact two of the three NRPA Pillars - conservation, health and wellness and social equity. (Sample: a program that represents conservation and a program that represents health and wellness.)

Program #1 Overview and Description

9. Program Name: *

10. Program Category: *

- ☐ Conservation
- ☐ Health & Wellness
- ☐ Social Equity

11. Describe how the program was innovative in its approach? How did the program use novel techniques/approaches, or use traditional techniques/approaches in new ways? *(250 words maximum)* *

12. Describe what elements of originality were present in your program? Detail the unique or innovative features of the program. *(250 words maximum)* *

13. What was the total number of participants? Describe the use of volunteers and community resources for the program. *(250 word maximum)* *

14. Describe how the program supports the community. What needs does it meet? Describe the partnerships, cooperatives, and other community solutions that affect the program. *(250 word maximum)* *

15. Is this program part of an established, continuing program or series of programs? If not, explain (Seasonal? One time event? Etc.). *(100 word maximum)* *

16. Describe how the program increased the awareness of the benefits of parks and recreation or made a significant impact in the community? Include indicators or measurements of success. *(250 words maximum)* *

17. Describe what unusual challenges were faced in creating or implementing the program. *(250 words maximum)* *

Program #2 Overview and Description

18. Program Name: *

19. Program Category: *

- ☐ Conservation
- ☐ Health & Wellness
- ☐ Social Equity

20. Describe how the program was innovative in its approach? How did the program use novel techniques/approaches, or use traditional techniques/approaches in new ways? *(250 words maximum)* *

21. Describe what elements of originality were present in your program? Detail the unique or innovative features of the program. *(250 words maximum)* *

22. What was the total number of participants? Describe the use of volunteers and community resources for the program. *(250 word maximum)* *

23. Describe how the program supports the community. What needs does it meet? Describe the partnerships, cooperatives, and other community solutions that affect the program. *(250 word maximum)* *

24. Is this program part of an established, continuing program or series of programs? If not, explain (Seasonal? One time event? Etc.). *(100 word maximum)* *

25. Describe how the program increased the awareness of the benefits of parks and recreation or made a significant impact in the community? Include indicators or measurements of success. *(250 words maximum)* *

26. Describe what unusual challenges were faced in creating or implementing the program. (250 words maximum) *

Attached Documents

27. Please attach any relevant media coverage or marketing materials related to the programs being provided as samples of innovation. *

Browse...

Upload

28. Please attach any relevant marketing pieces related to the programs being provided as samples of innovation. *

Browse...

Upload

29. Provide any customer feedback related to the programs being provided as samples of innovation, whether it's testimonials or letters of recommendation (max of two letters).

Browse...

Upload

Thank You for your Nomination!

Thank you for submitting an application for the 2016 Excellence in Innovative Programming Award. Status notifications will be made in late June.