

2016 Gold Medal Awards Program Application

Directions

AMERICAN ACADEMY FOR PARK AND RECREATION ADMINISTRATION
In Partnership with the National Recreation and Park Association
Official Entry Form
2016 Gold Medal Awards Program
Directions

The 2016 Gold Medal Award application is in an online format. Entries will have two components. Applicants must complete each component.

Questions 1 – 14 -- Statistical data will be captured using this online form. The statistical questions are similar to questions in NRPA's PRORAGIS Benchmarking database. As a courtesy, we will enter the data you provide into PRORAGIS.

Questions 15 - 25 -- Essay questions will also be captured online. You will also be asked to provide links to your website and requested documents. Answer all questions within the word limit.

Supplemental Material: please include links to your Master/Strategic/Comprehensive Plan as requested in Contact Information. Please make sure all links work before submitting. Update your home web page to include photos that showcase your programs and support your application.

Helpful information: Visit www.nrpa.org/goldmedal for information you may find helpful in completing the application: *Before You Start*, *Criteria for Responses (Judges Criteria)*, *Sample Responses for Questions*.

The *Sample Responses for Questions* is intended to demonstrate information that can be accommodated within word maximum requirements.

The *Criteria for Responses* is provided to the applicants and judges. For the applicants, the criteria helps to understand the expectations for the agency and for the judges it assists in assessing applicants.

*The use of the term “community” in this document is intended to refer to any group of people being served, i.e. city, township, county, district, etc.

Video Requirement: Gold Medal Finalists (only) are being asked to post to their web page a short (social media type) video, a MAX of 5 minutes by June 5. Judges will view this short video that helps support information provided in the application. Video should tell the story how your agency is unique and outstanding, while capturing images that support application responses; and serves as a media communication piece to your community! Any video approach may be used but will only be considered in round 2 judging discussions if 5 minutes or less and posted by June 5. *The video component only applies to Gold Medal Finalists.*

Failure to follow these instructions will result in disqualification.

IMPORTANT DATES

March 13, 2016 - Application / Program Brochure / Master/Strategic/Comprehensive Plan Deadline

April 29, 2016 - Notification of Application Status, Finalist or not

June 5, 2016 - Gold Medal Short Video Submission Deadline (Finalist Only)

The deadline for all applications to be completed is midnight, March 13, 2016.

If your agency has received a Gold Medal Grand Plaque Award from 2012 – 2015, you are not eligible to apply.

For additional information or questions, please contact awards@nrpa.org.

Profile Questions

1. Contact Information

Name of Director

Director Email

Department/Agency Name

Department Street Address 1

Department Street Address 2

Department City

Department State

Department Primary Phone

Website address (If department does not have
website, enter "none")

Program Brochure Website Link

Master Plan Website Link

2. Select the appropriate population category for the jurisdiction served by your agency

Class I
(400,001 and
over)

☐

Class II
(150,001 -
400,000)

☐

Class III
(75,001 -
150,000)

☐

Class IV
(30,001 -
75,000)

☐

Class V
(30,000 or
less)

☐

3. Although not required for participation, indicate if your agency has been accredited through the Commission on Accreditation of Park and Recreation Agencies (CAPRA)

	Yes	No
Has your agency has been accredited?	<input type="radio"/>	<input type="radio"/>
Have you submitted the CAPRA Accreditation Self-Report to NRPA?	<input type="radio"/>	<input type="radio"/>

Statistics

4. Jurisdiction Information:

Note: Much of the following information is helpful in determining which agencies would be most similar for benchmarking purposes. These figures provide agencies with important demographic characteristics of the jurisdictions served by the various agencies. Most of the information can be found on the Census Bureau's website at:
<http://quickfacts.census.gov/qfd/index.html>.

	FY2010 Actual	FY2014 Actual
What is the square mileage that your incorporated jurisdiction serves (estimate if necessary)	<input type="text"/>	<input type="text"/>
Jurisdiction population (estimate if necessary)	<input type="text"/>	<input type="text"/>
Jurisdiction population growth rate 2000-2014 (from Census data or estimates)	<input type="text"/>	<input type="text"/>
Jurisdiction Median Household Income (from Census data or estimates)	<input type="text"/>	<input type="text"/>
Percentage of jurisdiction population that is younger than 18 years of age	<input type="text"/>	<input type="text"/>
Percentage of jurisdiction population that is older than 65 years of age	<input type="text"/>	<input type="text"/>

Jurisdiction Ethnic Distribution (will not necessarily total to 100%)

	FY2010 Actual	FY2014 Actual
White/Caucasian Persons	<input type="text"/>	<input type="text"/>
Black/African American Persons	<input type="text"/>	<input type="text"/>
American Indian/Alaska Native Persons	<input type="text"/>	<input type="text"/>
Asian Persons	<input type="text"/>	<input type="text"/>
Native Hawaiian/Pacific Islander Persons	<input type="text"/>	<input type="text"/>
Hispanic or Latino (any race) Origin Persons	<input type="text"/>	<input type="text"/>
<input type="text" value="Enter another option"/>	<input type="text"/>	<input type="text"/>

Budget and Funding Summary

5. Budget and Funding Summary

What were your department's TOTAL operating expenditures for FY2011 and FY2015?

	FY2011 Actual	FY2015 Actual
Operating Expenditures	<input type="text"/>	<input type="text"/>

6. What percentage of your total operating expenditures in **FY2011** came from the following sources (total must add to 100%)

<input type="text"/>	Jurisdiction general fund
<input type="text"/>	Agency fees and charges
<input type="text"/>	Tax levy
<input type="text"/>	School district taxes
<input type="text"/>	Foundation grants
<input type="text"/>	Sponsorship (please describe below)
<input type="text"/>	Endowment (please describe below)
<input type="text"/>	Special use taxes (please describe below)
<input type="text"/>	State grants
<input type="text"/>	Federal grants
<input type="text"/>	Other (please describe below)
<input type="text"/>	Other (please describe below)
<input type="text"/>	Other (please describe below)

0 out of 100% Total

Comments

What percentage of your total operating expenditures in **FY2015** came from the following sources (total must add to 100%)

<input type="text"/>	Jurisdiction general fund
<input type="text"/>	Agency fees and charges
<input type="text"/>	Tax levy
<input type="text"/>	School district taxes
<input type="text"/>	Foundation grants
<input type="text"/>	Sponsorship (please describe below)
<input type="text"/>	Endowment (please describe below)
<input type="text"/>	Special use taxes (please describe below)
<input type="text"/>	State grants
<input type="text"/>	Federal grants
<input type="text"/>	Other (please describe below)
<input type="text"/>	Other (please describe below)
<input type="text"/>	Other (please describe below)

0 out of 100% Total

Comments

7. What were your department's TOTAL non-tax revenues (Earned Revenue) for FY2011 and FY2015?

FY2011 Actual

FY2015 Actual

Non-Tax Revenue:

8. What was your department's total capital budget in FY2011 and FY2015?

FY2011 Actual

FY2015 Actual

Total capital budget:

9. What percentage of your **FY2011** capital construction and acquisition budget came from the following sources? (total must add to 100%)

Local government general fund (tax supported)

Local government dedicated fund (non-general funds)

General obligation bonds

Revenue bonds

State grants/funding

Federal grants/funding

Private grants/funding

Gifts and Sponsorships

Other (please describe below)

Other (please describe below)

.....

0 out of 100% Total

Comments

What percentage of your **FY2015** capital construction and acquisition budget came from the following sources? (total must add to 100%)

Local government general fund (tax supported)

Local government dedicated fund (non-general funds)

General obligation bonds

Revenue bonds

State grants/funding

Federal grants/funding

Private grants/funding

Gifts and Sponsorships

Other (please describe below)

Other (please describe below)

.....

0 out of 100% Total

Comments

(untitled)

10. Statistical Indicator Summary

	FY2011 Actual	FY2015 Actual
Total number of acres:	<input type="text"/>	<input type="text"/>
Of the total acreage your department/agency maintains and/or has management responsibility over, what percentage is developed for parks and recreation purposes?	<input type="text"/>	<input type="text"/>
Of the undeveloped land for which your department has management responsibility over or maintains, how many acres of land are: Designated Open Space Acres	<input type="text"/>	<input type="text"/>
Of the undeveloped land for which your department has management responsibility over or maintains, how many acres of land are: Conservation Lands - Manage Habitat	<input type="text"/>	<input type="text"/>
Of the undeveloped land for which your department has management responsibility over or maintains, how many acres of land are: Preservation Land Acres (no management)	<input type="text"/>	<input type="text"/>
How many full-time (full-benefit/year-round) positions are in your parks and recreation budget?	<input type="text"/>	<input type="text"/>
How many non-full-time employee positions are in your parks and recreation department budget? (Seasonal employees, part-time employees, contract employees, etc.)	<input type="text"/>	<input type="text"/>
Total number of annual hours worked by volunteers:	<input type="text"/>	<input type="text"/>

Facilities

11. Please indicate the number of areas and facilities currently owned, leased or in cooperative agreements by your agency.

	FY2011 Actual	FY2015 Actual
Recreation/community center	<input type="text"/>	<input type="text"/>
Fitness center	<input type="text"/>	<input type="text"/>
Playground	<input type="text"/>	<input type="text"/>
Tot Lots	<input type="text"/>	<input type="text"/>
Tennis court (indoor)	<input type="text"/>	<input type="text"/>
Tennis court (outdoor)	<input type="text"/>	<input type="text"/>
Swimming pool (indoor) - Competition pools	<input type="text"/>	<input type="text"/>
Swimming pool (indoor) - Non-Competition pools	<input type="text"/>	<input type="text"/>
Swimming pool (outdoor) - Competition pools	<input type="text"/>	<input type="text"/>
Swimming pool (outdoor) - Non-Competition pools	<input type="text"/>	<input type="text"/>
Senior center	<input type="text"/>	<input type="text"/>
Ice skating rink (indoor) - number of separate sheets of ice	<input type="text"/>	<input type="text"/>
Ice skating rink (outdoor) - number of ice rinks or free skating area	<input type="text"/>	<input type="text"/>

12. Please indicate the number of areas and facilities currently owned, leased or in cooperative agreements by your agency.

	FY2011 Actual	FY 2015 Actual
Rectangular fields: Football only:	<input type="text"/>	<input type="text"/>
Rectangular fields: Soccer/Lacrosse/Field Hockey (Regulation size)	<input type="text"/>	<input type="text"/>
Rectangular fields: Soccer/Lacrosse/Field Hockey (Small-sided)	<input type="text"/>	<input type="text"/>
Diamond fields: Baseball w/ 90ft base path fields	<input type="text"/>	<input type="text"/>
Diamond fields: Base with 50-70 ft base paths fields with mound	<input type="text"/>	<input type="text"/>
Diamond fields: Softball - with no mound - youth	<input type="text"/>	<input type="text"/>
Diamond fields: Softball- with no mound - adult	<input type="text"/>	<input type="text"/>

Facilities

13. Please indicate the number of areas and facilities currently owned, leased or in cooperative agreements by your agency.

	FY2011 Actual	FY2015 Actual
Campgrounds: Campsites	<input type="text"/>	<input type="text"/>
Campgrounds: RV sites	<input type="text"/>	<input type="text"/>
Campgrounds: Campstores	<input type="text"/>	<input type="text"/>
Campgrounds: Number of Camper Nights during operating year	<input type="text"/>	<input type="text"/>
Marina/Livery: Boat ramp(s)	<input type="text"/>	<input type="text"/>
Marina/Livery: Boat/canoe rentals	<input type="text"/>	<input type="text"/>
Marina/Livery: Slips	<input type="text"/>	<input type="text"/>
Marina/Livery: Fuel Station	<input type="text"/>	<input type="text"/>
Gyms	<input type="text"/>	<input type="text"/>

Facilities

14. Please indicate the number of areas and facilities currently owned, leased or in cooperative agreements by your agency.

	FY2011 Actual	FY2015 Actual
Golf course - Total number of non-Championship holes	<input type="text"/>	<input type="text"/>
Gold course - Total number of Championship holes	<input type="text"/>	<input type="text"/>
Driving range	<input type="text"/>	<input type="text"/>
Dog park	<input type="text"/>	<input type="text"/>
Conference Center	<input type="text"/>	<input type="text"/>
Mountain Biking Trials - miles of trails	<input type="text"/>	<input type="text"/>
Nature/Interpretive Center	<input type="text"/>	<input type="text"/>
Water Trails - miles of trails	<input type="text"/>	<input type="text"/>
Performing and/or Visual Arts/Community Center	<input type="text"/>	<input type="text"/>
Community Gardens	<input type="text"/>	<input type="text"/>
<input type="text" value="Enter another option"/>	<input type="text"/>	<input type="text"/>

15. What makes your agency “Outstanding”? Please cite 3 specific examples that capture the outstanding nature of your agency as you serve your unique community. Each example provided will be worth up to 3 points, for a total of 9 possible points. (Total Maximum Word Count: 180)

16. Tell us your story about how your agency positively impacts the community you serve. Share with us 5 actions or activities your agency has been involved with or undertaken in the past three years. Each example provided will be worth up to 2 points, for a total of 10 possible points. (Total Maximum Word Count: 200)

17. There are few resources more critical than public support, citizen involvement, and staff engagement. Please identify one outstanding or innovative example for each of these three characteristics. Each example provided will be worth up to 3 points, for a total of 9 possible points. (Total Maximum Word Count: 210)

18. Public entities have been increasingly called upon to demonstrate the results of their services and practices to decision-makers and the general public. Please share with us 3 results, impacts, or outcomes you have measured and brief background about the benefit and how the results were secured. Each example provided will be worth up to 3 points, for a total of 9 possible points. (Total Maximum Word Count: 210)

Essay Questions

19. Park and recreation agencies have long been known for creativity and innovation. One of the desirable outcomes of the Gold Medal program is to identify these valuable efforts and approaches. Please identify and briefly explain 3 innovations implemented by your agency within the last 3 years. Each example provided will be worth up to 3 points, for a total of 9 possible points. (Total Maximum Word Count: 240)

20. In what ways has your agency addressed the NRPA Pillar of Social Equity in the last 3 years? (3 points) (Total Maximum Word Count: 120)

21. In what ways has your agency addressed the NRPA Pillar of Health and Wellness in the last 3 years? (3 points)(Total Maximum Word Count: 120)

22. In what ways has your agency addressed the NRPA Pillar of Conservation in the last 3 years? (3 points) (Total Maximum Word Count: 120)

23. What challenges has your community and/or agency experienced over the past 3 years and what steps or actions have you taken to resolve these challenges? Include agency role with the challenge, types of actions/steps taken, and effectiveness of approach. (3 points) (Total Maximum Word Count 210)

Essay Questions

24. Provide us with a link to your website. **Please make sure this link is fully functional!**

Is your website controlled by the agency or your jurisdiction?

Agency controlled

☐

Control of jurisdiction

☐

Provide us with a link to your program brochure. **Please make sure the link is fully functional.**

25. Please upload a three page Executive Summary of your most current Comprehensive, Long Range or Strategic Plan for the agency. Within this overview, it is suggested that the agency include: major goals of the plan; current progress towards reaching those goals; and future plans to complete the plan.

Browse...

Upload

Thank You!

Thank you for applying for the 2016 Gold Medal Award. Status notifications will be provided in early May.