

DO YOU WANT MORE CUSTOMERS?

Let us show you how!

AARP, a leading nonprofit membership organization that serves Americans 50+, is teaming up with International Council on Active Aging (ICAA), a professional association that has been leading, connecting and defining the active-aging industry since 2001, to increase awareness of and access to age-friendly wellness and fitness centers, and physical activity programs for adults 50 and over. As part of this relationship, AARP will promote the online ICAA Facilities and Services Locator on its website at the URL address <http://www.aarp.org/locator>.

Want more customers, list your center or program on the new AARP locator, powered by the ICAA. To enroll your center today visit http://www.icaa.cc/facilitylocator/facility_registration.asp



International
Council on
Active Aging



Changing the Way We Age

