

PLAY TENNIS IN THE PARKS



[Click Here to Submit Your Idea for the 2010 Tennis in the Parks Idea Handbook](#)

Deadline to Submit: August 31, 2010

NRPA and the USTA will publish the second annual Tennis in the Parks Idea Handbook in the fall of 2010. This hard-copy desktop resource will be an invaluable tool for sharing tennis ideas with your peers and fellow tennis enthusiasts.

**In order to receive a copy of the handbook,
YOU MUST SUBMIT IN A MINIMUM OF ONE CATEGORY
NO EXCEPTIONS!**

Use the following guidelines to submit ideas and pictures:

- 1) Through the online [2010 TENNIS IN THE PARKS IDEA HANDBOOK](#) survey is the ONLY method by which submissions will be accepted. If you are submitting more than one idea, you can access the survey multiple times or submit all entries at one time.
- 2) Submissions must be on letterhead as a Word document or a PDF file and uploaded in the survey.
- 3) Choose up to six (6) categories and write a paragraph or two for each entry.
- 4) Give the category, description of the program or idea and a contact name, phone and e-mail for more information.
- 5) If desired, include pictures in the Word document. DO NOT attach as separate documents, it is possible that not all pictures will be included.
- 6) Submissions will be published unedited, at the discretion of NRPA and the USTA. Please use proper grammar and punctuation and be sure to spell-check before submitting.

Categories:

Choose up to six (6) from the list below.

1. Most Successful New Youth Program
2. Most Successful New Adult Program
3. Most Successful New Team Tennis Based Program
4. Best Growth of Existing Youth Program
5. Best Growth of Existing Adult Program
6. Best Coaches Training Event
7. Best Parents Training Event
8. Best QuickStart Tennis Idea
9. Best Fundraising Idea
10. Best Media Event
11. Best Tennis Block Party Idea
12. Best Charity/Fundraiser Event
13. Best Partnership Agreement
14. Best Facility Renovation/Construction Project
15. Wildcard Category



**National Recreation
and Park Association**



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Category Descriptions: Choose up to six (6) from the list below.

- 1) **Most Successful New Youth Program** – Describe a successful new youth program you started within the last year.
- 2) **Most Successful New Adult Program** – Describe a successful new adult program you started within the last year.
- 3) **Most Successful New Team Tennis Based Program** – Describe successful team tennis program you started within the last year.
- 4) **Best Growth of Existing Youth Program** – Describe how you increased participation in an existing youth program within the last year.
- 5) **Best Growth of Existing Adult Program** – Describe how you increased participation in an existing youth program within the last year.
- 6) **Best Coaches Training Event** - Describe a successful event you conducted to train recreational coaches within the last year.
- 7) **Best Parents Training Event** - Describe what you did to train parents to coach recreational and/or team tennis within the last year.
- 8) **Best QuickStart Tennis Idea** - Describe what you did to introduce the new QuickStart Tennis format in your community within the last year.
- 9) **Best Fundraising Idea** – Describe how you raised funds for scholarships for underprivileged participants, facilities, programs, etc. within the last year.
- 10) **Best Media Event** - Did you conduct a tennis event for the media? Describe what you did, how you did it, and give basic details on the media coverage you received as a result.
- 11) **Best Tennis Block Party Idea** – Describe the details of your tennis block party.
- 12) **Best Charity/Fundraiser Event** – How you partnered with a local or national charity and what you did.
- 13) **Best Partnership Agreement** – How partnered with local community based organizations to support/improve tennis opportunities.
- 14) **Best Facility Renovation/Construction Project** – Describe how you navigated the renovation and construction project.
- 15) **Wildcard Category** - Describe any other tennis-related activities you'd like to share with others across the country.

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Sample Entry:

(Submissions must be on letterhead)

Category 8: Best QuickStart Tennis Idea

The West Sacramento Parks & Recreation Department recently conducted a QuickStart Tennis demonstration for city staff at City Hall. Even the City Manager came out and played in a shirt and tie. We set-up two courts for about two hours and let folks drop by to play. The equipment was loaned to our department by our USTA section office. Participants had a blast and it was so successful that the department is planning to do it again soon! We've even had requests to play on a regular basis. The Parks & Recreation Department received a lot of positive feedback from participants, such as:

- I really enjoyed the QuickStart Tennis, and have heard several others who did as well! Congrats! Any chance of doing that on an ongoing basis? (Tuesday Tennis) That would be FUN!
- I am sure the Wellness Committee would support this.
- I thought it was very cool. Now I want to build a court in my backyard.
- That was a lot of fun. I hope we can do it again!
- I thought it was way cool. Are there tennis courts available anywhere in West Sac?
- That was a blast. You should repeat soon and often.

The strategy was three-fold:

- 1) For the department to experiment with the QuickStart Tennis lay-out.
- 2) To promote the QuickStart format to city staff with children and who have an interest in playing tennis themselves.
- 3) To enable the department staff to demonstrate the format to the department director.

As a result, a staff member has begun developing a strategy for including QST in after-school and summer camp program sites with the goal of establishing a Jr. Team Tennis program in the fall. This type of program can help us provide opportunities for residents to increase their current level of physical activity. Thanks to USTA and NRPA for the information and resources that help us provide opportunities to people for fun, active living and positive social interaction.

For more information on this event contact:

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