**SAMPLE PARK CHAMPION SUMMER MEALS EVENT MEDIA ALERT**

Media Contact:  
[**Contact Name**]  
[**Agency Name**]  
[**Phone**]  
[**Email**]

[**Agency Name] to Host [Senator/Representative Member Name] at [Summer Meal Program Site]**

[**Add a description about your summer meal program and details about the site visit**]

WHO/WHAT:

[**Name of major public officials who are participating, as well as the number of people who will be in attendance**]  
[**List and briefly describe any programs or activities that will take place as part of the summer meal program visit. Concentrate specifically on the highlights, including any opportunities for the public to participate.**]

WHEN:

[**Date/Time**]  
[**Be sure to mention individual start times for events or meal times**]

WHERE:

[**Location/Address**]  
[**Provide parking information, if relevant**]

WHY:

Across the nation and in **[Your city]**, millions of children benefit from the healthy food they  
receive from the Summer Food Service Program. We look forward to showing [**Congressman/Congresswoman X or Senator X**] how essential child nutrition programs like the Summer Food Service Program are to the children of our community. Local park and recreation agencies use the Summer Food Service Program to provide healthy meals and snacks to children who might otherwise go hungry in the summer months. When children are served healthy meals, park and recreation agencies are not only helping to address the immediate need of hunger, but are also engaging these children in other educational and enrichment activities.

For more information, go to [**Your agency website**].