



ous organizations identified therein which can assist potential grantseekers in their searches for funding sources that are compatible with their needs.

Economics and finance are two terms that many people are probably afraid of and are reluctant to embrace when it comes to either job responsibilities, or classes in which they are discussed. In the case of this book, the authors should be applauded for presenting this information so well when it comes to the basic principles of financial management. This text is a timely resource, and with a tumultuous economy and shrinking resources, individuals within the sport, tourism and leisure services professions will need to rely increasingly on strong fiscal management skills—and this text can serve as a good primer.

In closing, this text should prove to be an essential tool for students, professionals, and educators. Anyone studying within the fields of sport, tourism, or leisure services should possess a basic understanding of the contents of this book. Even if not adopted for use as a classroom text, consideration should be given to purchasing this book as a professional resource to be consulted as needed.